CREATIVE PROJECT: On and Off Campus Student Housing: A Course Developed for Residential Property Management Undergraduate and Graduate Students

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ABSTRACT:
Students at a college or university will always need a place to live while attending school. Whether it is home with their parent/guardian, in a dorm on campus, or off campus living, the student will need a place to call home during their higher education career. Over the years on and off campus student housing on college and university campuses has become a rising source of income for many companies within the property management field.

Currently within the Residential Property Management (RPM) program at Ball State University there are classes offered that have been created to explore the principles that guide the design, marketing and management of older adults and government-assisted housing, FCSMR 315/515 Senior Housing: Design, Marketing, Management and FCSMR 405/525 Management of Government-Assisted Housing. It has been discussed by the Advisory Board as well as by students that a course concentration of student housing would be a great addition to the current curriculum for the RPM program.
This seminar course was developed for undergraduate and graduate students, and will explore the challenges and solutions in off campus and on campus student housing at the college and university level. Students will investigate and examine, as well as be exposed to student housing options through research projects and field experiences.