ABSTRACT

CREATIVE PROJECT: Downtown Muncie Indiana Parking Study

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This study presents data on Muncie’s supply and demand for parking in the downtown area, as well as, gives recommendations for utilizing the available parking more efficiently. A survey was conducted to examine the potential impact Ivy Tech’s new downtown campus would have on the existing parking supply. A physical inventory of the current supply helps establish ways the city can maximize the full potential of the current surface lots. Case studies of Portland, Oregon, Bloomington, Indiana, and San Francisco, California were showcased because they are progressive in parking utilization and alternative methods of parking supply. Environmental impact of surface lots, the psychology of walking distances from a parking lot to one’s destination, and studying current industry standards of parking recommendations are all discussed to give an understanding of how to better utilize downtown Muncie’s parking supply and to ensure that there is adequate parking as the downtown continues to grow.