Greetings!

Spring is here! It is time to take count of the successes each chapter has experienced during the past academic year. Please take the time to visit the website at www.etasigmagamma.org, download, complete the annual report template that our Executive Directive has created, and send it back to the national office by June 1st. Also, please don’t forget to attach the financial report so that your chapter will be eligible for travel and project grants next year.

Welcome!

I would like to take this opportunity to welcome three new chapters into Eta Sigma Gamma (ESG). This past year, the national office installed the Delta Tau Chapter at Columbus State University in Columbus, Georgia; the Delta Upsilon Chapter at the University of Wisconsin in River Falls, Wisconsin; and the Delta Phi Chapter at the University of Michigan campus in Flint, Michigan. This brings the number of ESG chapters to 117! Congratulations and welcome to the National Health Education Honor Society!

Reflection

As I’ve gotten older (chronologically and professionally), I have a renewed interest in “books.” When I was younger, I loved to carry them around; now that I’m older, I actually love to read them. One of the books that I am currently reading asks a question about the “heart” of a religious creed. I would like to propose that health educators visit the “heart, head, and body” of our profession.

This past year, Gammans all over the country from over 80 active chapters have been engaging in health education projects. Some of these projects have been heady, with a lot of thought and provocation. Other activities have been hearty, implemented with a sincere concern for those who can use our help, such as raising funds for Katrina victims. Whether your chapter has engaged in stimulating research projects, enthusiastic teaching programs, or compassionate service activities, it is important to remember that health educators can make a difference when we function as a body.

(Continued on next page)
What makes ESG a unique health education organization is that it creates a connected, nurturing network of trained health education professionals with pre-service candidates. These networks of collaboration between professionals and students outside of the classroom create healthy opportunities for professional development. Members are encouraged to take advantage of the opportunities that your chapters provide and vigorously work out to sustain your growth as a young professional. As a whole, ESG chapters can make significant contributions to their health education programs, universities/colleges, and communities.

Highlights from 2005

The 2005 ESG Annual Meeting. Since the last issue of the Vision, many opportunities have occurred that have allowed Gammans to grow professionally. The ESG national meeting was held in conjunction with the American School Health Association’s (ASHA) conference in Burbank, California in October. Two poster sessions allowed student members to showcase their education, service, and research projects with other ASHA members. Sessions were provided for students that discussed new documents and strategies that would enhance chapter success. Another session was offered to faculty about integrating advocacy strategies into professional preparation.

A number of members and chapters were recognized at the annual business meeting. These included the following: (a) the 2005 Honor Award to Dr. Mal Goldsmith, (b) a 2005 Distinguished Service Award to Dr. Jodi Brookins-Fisher, (c) a 2005 Distinguished Service Award to Dr. Mark Temple, (d) the 2005 W. E. Schaller Presidential Citation to Dr. Gary Gilmore, Dr. Larry Olson, Dr. Alyson Taub, and Dr. Beverly Mahoney for their leadership on the Competencies Update Project; (e) the 2005 Founders’ Scholarship Award to Maureen Bylina of Truman State University (Gamma Rho), (f) the 2005 Gamman of the Year Award to Katie Reynolds from Central Michigan University (Eta Chapter), (g) the 2005 Chapter Excellence Award to Truman State University (Gamma Rho); (h) the 2005 Chapter Recognition to Central Michigan University (Eta Chapter), and (i) the Chapter Award for Service Activity of the Year to Central Michigan University (Eta Chapter). The festivities concluded with an exciting t-shirt exchange during the ESG social!

The 2005 SOPHE Annual Meeting. Many ESG members traveled to Philadelphia, Pennsylvania on December 8-10 to participate in the Society for Public Health Education (SOPHE) Annual Meeting. For the past 4 years, Eta Sigma Gamma and SOPHE have been working together to enhance opportunities for Gammans within the SOPHE organization. At the 2005 SOPHE Annual Meeting Dr. Mal Goldsmith, the recipient of ESG’s 2005 Honor Award, was the ESG Keynote speaker at our concurrent session. Dr. Goldsmith’s presentation, titled “What Young People Need From Public Health Education: Limitations of the Risk Factor Approach,” highlighted concerns and strategies for addressing the mental, emotional, and social health issues of children and young adults that are often neglected by the risk factor approach taken by many health education programs. Dr. Goldsmith’s presentation was a stimulating session for Gammans and SOPHE members. Thanks to Dr. Kathleen Conley for providing these highlights from the national SOPHE conference!
2006 Opportunities

Although the end of the academic year is approaching, now is the time for newly elected chapter officers and sponsors to plan activities for next year. Opportunities for professional growth are often missed because of lack of planning and foresight. Gammans are encouraged to plan ahead for next Fall’s annual meeting in St. Louis by engaging in the following actions: (a) develop a strategic plan that includes, education, service, and research activities; (b) include professional development activities at national, regional, state, and local conferences; (c) submit project and travel grants to the national office for funding to defer the cost; (d) submit awards for individual members and chapter projects from the 2005-2006 academic year by June 1st for potential recognition at the 2006 ESG annual meeting; and (e) present chapter projects by submitting a poster session proposal by July 1st for presentation at the 2006 ASHA conference. In the meantime, mark your calendar for the upcoming meetings and dates to remember:

- AAHPERD/AAHE, April 25-29 in Salt Lake City, Utah
- SOPHE Midyear Conference, May 3-5 in Las Vegas, Nevada
- ESG Founders’ Day, August 14th
- ASG Annual Meeting, Friday, October 13 in St. Louis, Missouri
- ESG Annual Meeting, Friday, October 13 in St. Louis, Missouri
- SOPHE 57th Annual Meeting, November 2-4 in Boston, Massachusetts

“Thank You!” to Our Leaders!

I would like to take this opportunity to recognize Dr. Kathleen Conley and Dr. Mal Goldsmith for their leadership as President and Past President, respectively, during the past 2 years. They have been instrumental in creating new connections with other organizations such as the Society for Public Health Education (SOPHE) as well as the multi-member Coalition of National Health Education Organizations (CNHEO). Dr. Conley also is currently serving as the ESG delegate to the CNHEO and as the liaison for the 9th Annual Advocacy Summit Planning Committee. Dr. Goldsmith is serving as the Chair of the CNHEO Ethics Task Force. Both leaders have worked tirelessly to promote ESG and bring important visibility and opportunities to our members. Thank you for Presidential and Past Presidential terms well served!

I would also like to thank our Secretary/Treasurer, Dr. Jeffrey Clark, our Executive Director, Brandy LoPilato, and our student worker, Linnea Schrowang, for their attention to the on-going and daily tasks associated with running the national office. The success of the national organization would not be realized without the help of these individuals!

Finally, I want to welcome our new Vice-President, Kelly Bishop-Alley to the ESG Board of Directors. Kelly comes to the Board with a wealth of health education and promotion experiences and expertise and experience with ESG. She was the Alpha Chapter President at Ball State University and awarded the ESG Gamman of the Year. I am looking forward to working with Kelly and having her apply her leadership expertise to the Board of Directors!

Priorities for my Term as President

In light of the continual progress made by ESG, I have identified the following as priorities for my term as President: (a) review and revise the Strategic Plan, (b) focus on mechanisms that would bring recognition to faculty sponsors for the advice they offer to chapters and the mentoring provided to student members, and (c) create new or revise existing documents to enhance communication and make documents more accessible and user friendly for members. In fact, we have recently made significant revisions to two documents frequently used by ESG chapters: (a) the Ritual and Administrative Guide for the Initiation of Candidates into Eta Sigma Gamma and (b) the Initiation Manual for New Initiates into Collegiate Chapters. While fidelity to the original documents is maintained, the new documents reflect the revisions in the Constitution (2004) and minor changes in wording and syntax. Download these two new documents from the webpage for use in your next initiation ceremony.
In closing, I look forward to the opportunity to continue to work with the Board of Directors and serve the Honor Society as President. I welcome any insight and input from professional and student members over the next 2 years!

Respectfully submitted,
Marianne Frauenknecht, PhD
National President, Eta Sigma Gamma
Professor, Western Michigan University
m.frauenknecht@wmich.edu

References


Eta Sigma Gamma (ESG) was founded to recognize health education students for their academic achievement and to provide a mechanism for student involvement in education, service, and research activities. With this in mind, the award for scholastic success was created as a Scholarship Key that can be presented to an undergraduate senior member who is graduating.

This award is to the senior with the highest accumulative scholastic average above 3.0 (on a 4.0 scale) in the total program of courses. In addition, any graduating senior member of a chapter with an accumulative grade point average above 3.5 is eligible to procure and wear the Scholarship Key at their own or the chapter’s expense. Each chapter is encouraged to recognize their graduating senior member or members who have attained scholarship at the highest level!

For more information, see the following resource:

Inspirational Quote
Between stimulus and response, there is a space. In this space lies our freedom and power to choose our response. In those choices lie our growth and our happiness.

From S. R. Covey’s, The 8th Habit
Apply for Individual and Chapter Awards by June 1st!

Dr. Marianne Frauenknecht—ESG President

Each year at the annual business meeting, the Honor Society recognizes individual Gammans and chapters for achievements in professional involvement.

**Individual Awards**

Three individual members are recognized annually. One graduate or undergraduate member will receive the Gamman of the Year Scholarship Award. Local chapter members or faculty sponsors may nominate graduate or undergraduate student members for this award. These award recipients will be chosen based on their significant contributions to the profession through their involvement in ESG activities or other health education initiatives.

One member will receive the John P. McGovern Scholarship Award. This student must be a full-time graduate student in the health education discipline and an active member of ESG. Evaluation of overall grade point average as well as contributions in education, service, and research through ESG or other health education leadership roles will determine the award recipient.

One member will receive the Founders’ Scholarship. This award is given to a undergraduate student member having an overall GPA above 3.0 (on a 4.0 scale), and that has one semester of academic work to complete their degree requirements.

**Chapter Awards**

Chapters may submit applications for chapter awards at 3 different levels of recognition: (a) excellence, (b) achievement, and (c) recognition.

The Chapter Excellence Award is the highest level of award a chapter can receive. It is awarded to chapters that submit at least four activities, one in each category of teaching, service, and research. Chapter activities must demonstrate all standards in the categories of health education and promotion, chapter management and student professional development, and research. The Chapter Achievement Award is the second level of award category. For this award, a chapter must complete three activities, with at least one teaching and one service activity. These activities must demonstrate different levels of competency based on the standards for health education and promotion, chapter management and student professional development, and research. The Chapter Recognition Award is given to chapters that submit two activities and that meet different levels of competency based on the standards for health education and promotion and chapter management and student professional development.

Chapters also are encouraged to submit applications for recognition of specific chapter activities. These awards are given to chapters in recognition of successful and unique activities in the areas of education, service, research, and advocacy. The awards are called Teaching Activity of the Year, Service Activity of the Year, Research Activity of the Year, and Advocacy Activity of the Year. Each chapter can submit multiple activity awards, but are eligible to only receive one activity award.

All chapters are strongly urged to submit applications for consideration of these individual and chapter awards. For more information, please link to [http://www.etasigmagamma.org](http://www.etasigmagamma.org) and go to the “Awards” button to download forms and information about criteria and evaluation of each award. Remember to submit all awards by June 1st.

Good luck on your award submissions!
Third National Congress for Institutions Preparing Health Educators: Linking Program Assessment, Accountability, & Improvement

Dr. Kathleen Mullen Conley—ESG Immediate Past President & ESG Delegate to the CNHEO

On February 23rd I headed to Dallas Texas to represent Eta Sigma Gamma at the Third National Congress for Institutions Preparing Health Educators. Representatives from health education professional preparation programs at colleges and universities across the United States, and member organizations from the Coalition of National Health Education Organizations (including ESG), were invited to attend the 3-day Congress to discuss opportunities for assuring the quality of health education professional preparation in the 21st Century. Throughout the 3 days we heard presentations on proposals for a unified system of health education program accreditation and on how the National Health Educators Competencies Update Project (CUP) will impact how we train people to become health educators. The discussions started at this Congress will be ongoing as the profession develops its roadmap for quality assurance. You can learn more about the Third National Congress by visiting the web site maintained by the National Task Force on Accreditation in Health Education (www.healthedaccred.org).

VOTE This April!

Dr. Kathleen Mullen Conley
ESG Immediate Past President & Chair, Nominations and Election Committee

In the next few weeks you will be asked to cast your vote for two new officers for our National Board of Directors. This year we will be selecting a new Student Member-At-Large and a new Professional Member-At-Large to represent you on the ESG Board of Directors. When you get your ballot, please read about each candidate and then cast your vote. We are counting on you!
Call for Submissions to The Health Educator, Journal of ESG

Dr. Roberta Ogletree—Editor, The Health Educator

Student submissions to The Health Educator are welcomed. Even though most articles published in the Journal are written by university faculty members, submissions by students are encouraged. In recent years, the most common type of student articles have been well written literature reviews (Bryla, 2003; Raspberry, 2005) and articles describing ESG funded projects (Carpenter & Degenhardt, 2003; Kennett & Lonergan, 2004). Both undergraduates and graduate students have published their work in The Health Educator.

If you are interested in submitting to The Health Educator, guidelines for authors are available on the Eta Sigma Gamma website. Just go to: www.etasigmagamma.org then click on The Health Educator. If you have any questions about the submission process or suitability of a manuscript for publication, please contact Dr. Ogletree (bobbie@siu.edu).

Once received, manuscripts are read by the Editor to be sure they are appropriate for the Journal. If so, they are sent to at least three Editorial Associates for review. If the Editorial Associates feel the manuscript has merit and is worthy (or potentially worthy) of publication, the author(s) will be notified of the decision. Well written literature reviews on topics of interest to health educators are often accepted with few revisions required. Research or evaluation projects often require revision before they are accepted for publication. The Editor compiles the Editorial Associates’ comments and suggestions and attempts to provide the author(s) with clear recommendations as to what needs to be revised (if anything).

Manuscripts are accepted at any time, but if a student wishes to have a manuscript considered for the Fall, 2006 issue, it should be submitted by June 1, 2006. If you have any questions about the submission process, please contact Dr. Ogletree (bobbie@siu.edu).

You may wish to look at these examples of student articles:


Finding Meaning In Eta Sigma Gamma

Dr. Mal Goldsmith, CHES
Director of Chapter Development

For many of you Eta Sigma Gamma will be a few years of involvement in what will prove a busy and stressful time of life. Succeeding in classes, dealing with relationships, managing time/life, and focusing on the future will be front and center in your lives. We recognize that each of you brings a different level of motivation and commitment to the honor society. The success of a chapter often depends upon these different levels of commitment to contribute to productivity. With that in mind this column will provide some ideas and direction to provide meaning at a variety of contributory levels.

Leadership

The greatest contribution and learning that comes from Eta Sigma Gamma is connected to those who choose leadership roles. A variety of skills including organizational, planning, delivery, assessment, and others related to professional competencies can be acquired by those who choose this path. Equally important is the sense of self-worth that comes from those projects where you feel you have made a difference or left a lasting impact. These experiences are more than simply lines on your resume, they are opportunities for you to grow and develop as a professional while you are in school. They give you real world opportunities that you can discuss with a potential employer as you market yourself. Additionally, they provide for you an opportunity to problem-solve, make decisions and mentor others. It has always been said that the more you give, the more you receive. This is extremely applicable to those you choose this path of involvement. Also, keep in mind there are different levels of responsibility and commitment based upon the office that you choose to run for.

Active Member

Many individuals choose not to get involved as an officer, but make significant contributions in other ways. They attend chapter meetings, take on projects, and give of themselves when feasible. These individuals truly contribute to the success of the chapter as officers cannot do it all on their own. If you choose to contribute in this way you can still take on a smaller leadership role by coordinating a project or team initiative. Take advantage of as many opportunities as feasible, particularly focusing on doing things that develop your professional skills. Get involved in research projects, delivering educational programs or service projects in the university or broader community. When opportunities arise to attend state or national conventions make a special effort to participate. It is through these meetings that you network, learn new approaches to your profession, and get motivated to find success in your field. Remember the more people that work together, the better the results and the more fun you typically have.
Hit and Miss Member

Every organization has a large group of individuals that function in this capacity. Officers find frustration with this group, but the truth is, people’s lives are busy and different priorities take precedent at different times. While we desire all members to be active, it is best if we can accommodate those who fit this category. For these members to function most effectively it is wise if the active members organize events and ask this group to do simpler, more manageable tasks. If you try to overwhelm them they will likely disappear. Ask them to identify days and times where their schedule is a bit less busy and try to recruit them to get involved during those times. Also ask them the types of activities they would most enjoy. There is a greater chance that if you utilize them in ways they find rewarding they may become a more active member. Incentives can also help motivate this group. Requiring a certain level of participation to be eligible for funding support, honor cords or other special events can motivate some of this group to become more active. Be sure to keep an open line of communication with them so they feel valued.

Keeping a chapter successful requires utilizing individuals in the best way possible. Recognizing these different levels of motivation can help you gain as much as you desire from your participation in Eta Sigma Gamma. Additionally it can help leaders better understand ways in which to maximize the contributions of these individuals toward having a successful chapter. As always you can e-mail me mgoldsm@siue.edu with questions or concerns and I will be more than happy to try to assist you. Best wishes for a productive end to the school year and a future full of promise.

Calling All Chapters...Help Us to Spotlight One of Your Chapter Activities

Dr. Kathleen Conley, Immediate Past President
Dr. Mal Goldsmith, Director of Chapter Development

This has been a busy year for many of you, and we know that you and your ESG chapter have participated in many interesting projects. Is there one particular project that stands out in your mind? One project that you think was really creative or successful? We would like to hear about that project and share your experiences with other Gammans in the next edition of the Vision newsletter.

This is your official invitation to write a short article for the Vision. Send us a brief (1 typed page) description of your Chapter’s most successful project. Be sure to include the names of Gammans who participated, as well as any suggestions you have for other chapters who might like to replicate the activity. Photographs are also welcome. Please send your project summary (and any photos) as an email attachment to Dr. Mal Goldsmith <mgoldsm@siue.edu>, Director of Chapter Development, by June 1st, 2006. We look forward to hearing from you!
Editor’s Column & Announcements

Vicki J. Dooly, B.S.
ESG Student Representative

ESG at the American School Health Association Conference

This past October, ESG held its annual poster presentation session at the American School Health Association (ASHA) conference in Burbank, California. We had two poster presentation sessions in Burbank that gave Gammans an opportunity to show others their hard work and dedication in the field. ESG was very well represented from a number of states across the country and it was so wonderful to see everyone there!

At the ASHA conference, the Board of Directors also presented numerous ESG awards, recognizing those outstanding individuals that make a difference in Eta Sigma Gamma. Those individuals were mentioned in Dr. Frauenknecht’s message at the beginning of this publication.

As a student member of Eta Sigma Gamma, I encourage you to try and attend as many state and national conferences as you can. Attending conferences opens up a wealth of resources available to you through networking with highly talented and respected individuals in the health education profession. Being able to meet and converse with these individuals face to face is a valuable experience for anyone about to enter the field, whether that be as an undergraduate or a graduate student.

I also encourage you to submit articles for the Health Educator. Writing articles is a great way for you to put your knowledge and experience to good use, so that you can share your ideas with others. It is also a great resume building experience that, for many, proves to be an invaluable experience, particularly if you are thinking about applying to post-graduate programs. Submitting abstracts for the 2006 ESG poster session at the ASHA conference in St. Louis is another great opportunity to showcase your hard work and talent! Be sure and take a look at the submission requirements for both of these professional development opportunities.
Announcements from the editor:

- Eta Sigma Gamma’s Initiation materials were recently updated and can be found on the ESG website at http://www.etasigmagamma.org

- Call for abstracts for the 2006 ASHA/ESG poster session ends on July 1st. Please see the submission form on page 12 for details.

- Remember to vote for your new Board of Director members when you receive your ballot!!!

- Be sure and submit articles for publication in ESG’s Health Educator. See page 12 for details.

More pictures from the ESG annual meeting in Burbank, California!

Dr. Mal Goldsmith receiving the 2005 Honor Award from Dr. Kathleen Conley

Gamman award recipients at the annual meeting
Application for Eta Sigma Gamma STUDENT Poster Session
(Held at the ESG National Meeting in conjunction with the
80th Annual Conference of the American School Health Association)
St. Louis, Missouri on October 13th, 2006

1. Title of poster session proposal:
_______________________________________________________________________________
_______________________________________________________________________________

2. Primary presenter’s name:_______________________________________________________
University:______________________________________________________________________
Major:________________________________________ Year in school____________________
Chapter name:___________________________________________________________________
Street address:___________________________________________________________________
City:_______________________________ State:___________________ Zip:_______________
Telephone:__________________________ E-mail:____________________________________

3. Additional presenters: (include names, school, chapter, and contact information)
_______________________________________________________________________________
_______________________________________________________________________________
_______________________________________________________________________________

4. Poster session proposal type:
___________________Research  _______________Teaching  __________________Service

5. Poster session proposal participant behavioral/learning objectives:
At the end of the session, participants will be able to:
_______________________________________________________________________________
_______________________________________________________________________________
_______________________________________________________________________________

6. Chapter sponsor’s name:________________________________________________________
Chapter sponsor’s signature:  _______________________________________________________
Date:  _______________________________________
(Signature by chapter sponsor indicates sponsor has reviewed student proposal in full. 
Proposals submitted WITHOUT chapter sponsor’s signature will NOT be accepted)

Send proposals and/or questions to:
Eta Sigma Gamma National Office
2000 University Avenue
Muncie, IN 47306
800-715-2559
765-285-3210 (fax)
etasigmagam@bsu.edu

Proposals must be POST-MARKED by
July 1st, 2006
Joint Membership for Graduating ESG Members! This year will be the first time that we will offer joint membership for ESG and ASHA. The cost will be $65 and will cover one year membership in each organization. This will be offered to graduating seniors and graduate students.

Graduates! Don’t forget to order your honor cords for graduation! The cost is $10 and information is available at [http://www.etasigmagamma.org](http://www.etasigmagamma.org) under the “Online Store” section.

Please encourage your chapter and members to apply for the many awards and scholarships that we offer. Information is available at [http://www.etasigmagamma.org](http://www.etasigmagamma.org) under the “Awards” section.

Chapter annual and financial reports are due June 1st!

The ESG Directory of Institutions and Health Education Programs is available on CD from the National Office.

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### 2005-2006 Eta Sigma Board of Directors

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<tr>
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Update Your Information!!
If your contact information has changed, please contact the National Office at:

Eta Sigma Gamma
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Muncie, IN  47306
800-715-2559

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