Presidential Address
Dr. Marianne Frauenknecht

This is an exciting time to be a member of Eta Sigma Gamma!

One reason for all the excitement is the 40th anniversary of this organization! This celebration will be held next November in conjunction with the annual conference of the Society of Public Health Educators (SOPHE). While this change of venue will provide new opportunities for our members, the Board of Directors (BOD) will continue to provide the customary opportunities for student members to present posters, host the annual business meeting, and recognize our members and others during the awards ceremony. For more information about this significant event, check the article by Immediate Past President, Dr. Kathleen Conley on page 5.

Reflection
Last December my parents celebrated their 60th anniversary. This is considered a “diamond” year. (The word “diamond” comes from the Greek word, adamas, which means “enduring.”) This significant occasion allowed my sister and me to reflect on the notable milestones of their marriage. It also allowed us to take note of the qualities of their marriage that allowed them to endure the typical ups and downs of a close relationship. The best part was planning the celebration with generations of friends and family, unknowst to my parents!

(Continued on next page)
Like a long marriage, this professional organization has endured many ups and downs, but has many milestones and qualities to celebrate. Most importantly, Eta Sigma Gamma (ESG) has maintained a focus on its purpose, that being a student-centered professional development organization. Since 1967, ESG has given birth to 121 chapters, almost 70% of which are still active. The alumni of this organization have gone on to make us proud in their contributions to the health education profession. ESG has financially supported students with funds for scholarships, projects, and travel, such as parents financially provide for their children. This organization sets guidelines and policies for the betterment and growth of its members. It cherishes each individual member and appreciates the contribution all members make. It has fond memories of what it has been and especially those individuals who were responsible for its beginnings; yet it continues to focus on the vision for what it has the potential to become.

This year, Eta Sigma Gamma celebrates our family and 40 years of success. The 40th anniversary is signified with a ruby, a precious stone that is considered to possess a flame, a symbol of passion that is still vibrant. Join with us as we celebrate our past, present, and future, and recommit our passion for health education!
American School Health Association 2006 Conference in St. Louis

Eta Sigma Gamma 2006 Award Recipients

**Honor Award Recipient**
Dr. James McKenzie

**Distinguished Service Award Recipients**
Drs. Cheryl Dye and Ranjita Misra

**Presidential Citation**
Dr. Randy Black

**Gamman of the Year**
Emily Forsyth, Gamma Rho

**Chapter Excellence Award**
Gamma Rho, Truman State University

**Chapter Achievement Award**
Eta, Central Michigan University

**Chapter Recognition Award**
Gamma Lambda, University of Texas, El Paso

**Advocacy Activity of the Year**
Rho, Kent State University, 2006

St. Louis Arch in the Sunset

T-shirts from the Exchange at the ESG Social

People Bingo at the ESG Social

Gamma Rho Chapter after the ESG Business Meeting

National ESG Board of Directors with SIU Students
The board of directors of ESG is embarking on a strategic planning process to set the direction and priorities of the honorary for the next 5 years, and we want your input.

Dr. Bobbie Ogletree and Kelly Bishop Alley are co-chairing the strategic planning committee. They will be organizing a committee to develop a survey to collect feedback from all chapter and national Eta Sigma Gamma members.

The co-chairs are accepting nominations for committee members and are looking specifically for a professional member and a student member who do not currently sit on the board of directors. If you are interested in being involved, please contact Kelly Bishop Alley at kalley@allianceforhealth.org.

Be thinking about what you believe should be the top priorities for the honorary in the next 5 years. The committee is interested in your feedback on issues, current and future, which are affecting Eta Sigma Gamma and the health education profession. What are we doing well that we need to continue? What do we need to be doing more of, differently, or better to meet the needs of members, prepare health educators, and advance the profession? Please watch your inbox for the survey. We look forward to your input.

Once all feedback is received, the committee will recommend to the board of directors a set of priority goals for the honorary. A retreat is planned to finalize the goals, identify strategies and activities, develop a timeline, and allocate financial and other resources for the successful implementation of the plan.
Eta Sigma Gamma’s
40th Anniversary Celebration & Annual Meeting

Save The Date
October 31st - November 3rd

Planning is underway for our 2007 Annual Meeting and 40th Anniversary Celebration of the founding of Eta Sigma Gamma. We hope that you will plan to be with us for this special event!

Something New

For the first time, ESG will hold its Annual Meeting in partnership with The Society for Public Health Education’s (SOPHE) Annual Meeting in Alexandria, VA. In March, Gammans were invited to participate in SOPHE’s call for abstracts. SOPHE meeting sessions will be planned from these abstract submissions that focus on ESG and SOPHE student member interests and needs related to the conference theme Partnerships to Achieve Health Equity. ESG student members will be able to register for the SOPHE conference at SOPHE student member rates. If you have never been to a SOPHE meeting before, we hope that you will join us for this new experience. If you regularly attend SOPHE be sure to look for the new ESG opportunities.

Something Old

On Saturday afternoon, November 3rd, ESG will host its traditional annual meeting events including concurrent sessions by Gammans, a business meeting, our awards ceremony, and student presentations. Abstracts for student presentations and chapter and individual award nominations will be due to the ESG National Office on June 1, 2007.

Watch for Updates!

The ESG web site (www.etasigmagamma.org) will have regular updates on our annual meeting plans, so be sure to check it often. Questions about our 40th Anniversary Annual Meeting can be directed to Dr. Kathleen Conley (kathleen.conley@emich.edu).
The theme for the 40th Anniversary Issue of *The Health Educator* is *Looking Back…to the Future*. This issue will come out in the fall of 2007. Student authored manuscripts, or manuscripts co-authored with faculty members are encouraged. The theme would allow for manuscripts that address the past, present, or future of health education or Eta Sigma Gamma. Examples of manuscript ideas that would be appropriate (although there are many other possibilities) are as follows:

- A well researched historical paper discussing a key leader’s contributions to the field of health education.
- A paper that addresses the development of theories and models used in health education.

**See the Eta Sigma Gamma website and click on The Health Educator for guidelines for submitting a manuscript.**

Please consider submitting a paragraph on “What it Means to be a Gamman.” Individual Gammans or chapters may do this. Please submit your contribution via e-mail to bobbie@siu.edu. If you are submitting as an individual, please include your name and chapter affiliation. If you are submitting as a chapter, include the name of the chapter.

Also, individuals of chapters are asked to submit to “The Top Ten Reasons to be a Gamman.” The final top ten list may be a compilation of suggestions from various individuals and chapters. Those whose contributions are accepted will be recognized by name or chapter.

Send your contributions to bobbie@siu.edu by June 1, 2007.
The National Office of Eta Sigma Gamma wishes to express congratulations to our graduating students. We wish you the best in your career as a health educator. Included in this column are several friendly reminders to chapters and Gammans related to matters that should be addressed before the end of the academic year.

**Joint Membership**
Graduating students are eligible for a joint membership with Eta Sigma Gamma and the American School Health Association at a reduced rate. Graduating students may join both organizations for an annual fee of $65, and receive publications from the organizations.

**Honor Cords**
Honor cords are available from the National Office. The honor chords cost $10 each and can be purchased on-line, by email at etasigmagam@bsu.edu, or by calling 800-715-2559.

**Chapter Reports**
Chapter Annual Reports are June 1st. The Annual report should include the chapter’s activities as well as a brief financial report of the chapter. The annual report provides an accounting of the chapter’s activities and allows your chapter the opportunity to share your accomplishments with fellow Gammans. Chapters that do not file an annual report are not eligible to receive any grants from the national office.

**Inspirational Quotes**
“Health Education: It is an art and a science: It is epidemiology, immunology, and statistics—it is also love, joy, sorrow, birth, and death. It is multidisciplinary: it is medicine, economics, sociology, politics, and ethics. It is holistic: it is nutrition and exercise but it is also spirituality, mental health, aging, sexuality, communication and ecology. It is creative: it is program planning, curriculum development, and public relations—it is also music, dance, candlelight, and walks in the woods.

It is you and me, right here, right now.”

- Author, Bret Simon

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Application for Eta Sigma Gamma STUDENT Poster Session
(Held at the ESG National Meeting in conjunction with the Society of Public Health Education Conference)
Alexandria, Virginia on October 31 - November 3, 2007

1. Title of poster session proposal: ___________________________________________________________
   ____________________________________________________________________________________
   ____________________________________________________________________________________

2. Primary presenter’s name: ________________________________________________________________
   University: _____________________________________________________________________________
   Year in school: _________________________________________________________________________
   Major: _______________________________________________________________________________
   Chapter name: _________________________________________________________________________
   Street address: _________________________________________________________________________
   City: _____________________________ State: _________________ Zip: _________________________
   Telephone Number: ___________________________ Email: ___________________________________

3. Additional presenters: (include names, school, chapter, and contact information): _______________
   ____________________________________________________________________________________
   ____________________________________________________________________________________
   ____________________________________________________________________________________

4. Poster session proposal type:
   Research _____________________ Teaching _____________________ Service ____________________

5. Poster session proposal participant behavioral/learning objectives:
   At the end of the session, participants will be able to:
   ____________________________________________________________________________________
   ____________________________________________________________________________________
   ____________________________________________________________________________________

6. Chapter sponsor’s name: _______________________________________________________________
   Chapter sponsor’s signature: ___________________________ Date: ____________________________
   (Signature by chapter sponsor indicates sponsor has reviewed student proposal in full. Proposals submitted WITHOUT chapter sponsor’s signature will NOT be accepted)

Send proposals and/or questions to:
Eta Sigma Gamma National Office
2000 University Avenue
Muncie, IN 47306
800-715-2559
765-285-3210 (fax)
etasigmagam@bsu.edu

PROPOSALS MUST BE POST–MARKED BY JUNE 1st, 2007
According to the Centers for Disease Control and Prevention (CDC, 2006), 19% of reported HIV infections occur in the Hispanic population even though Hispanics only constitute 14% of the population. Controllable risk factors for HIV/AIDS are denial and discrimination, partners at risk, and substance abuse. A correlation has also been established between sexually transmitted infections and HIV/AIDS as well as between poverty level and reported number of cases. As a result, the current CDC HIV prevention budget is focusing on programs for those with increased risk, such as those in the Hispanic community (CDC, 2006). In spite of the growing HIV/AIDS epidemic that is currently affecting the Hispanic population, it is vital that this disease is brought to the attention of the present generation. At the current time, there is no “Hispanic-specific” HIV/AIDS prevention programs offered in the Northeast Missouri Hispanic community. In order to prevent the spread of this disease, actions must be taken to warn the population in need.

“Bridging the Gap between Knowing and Doing in the Hispanic Community: A Culturally Competent HIV/AIDS Prevention Presentation” was a program developed by the American Red Cross (ARC, 2006) and used by Gammans to help both Hispanic and Anglo people in the Sullivan County, MO community learn HIV prevention skills. Through interactive activities that encourage participants to develop skills to prevent the spread of HIV, participants were given the opportunity to explore changes in behavior that promote HIV prevention and develop and practice prevention skills (ARC, 2006).

Phase I: Hispanic Cultural Competency Training

Hispanic Cultural Competency Training was Phase I of the two-phase program. Gammans attended a cultural competency training conducted by Dr. Steven Hadwiger, RN from Truman State University and the Milan Latino Center. He defined culture and ethnocentrism as Gammans examined cross-cultural issues that health educators would face. Many demographic changes are occurring in the target county, and the Hispanic population is increasing. During the training, Berry’s Process of Acculturation was analyzed; and ethnic identity, Latino values, and perceptions of health were also discussed.

(Continued on next page)
Phase II: HIV / AIDS Presentation to the Hispanic and Anglo Audience

HIV/AIDS Presentation to the Hispanic and Anglo Audience was Phase II of the program. Gammons traveled to the Milan School District in Sullivan County, MO, and were welcomed by the citizens and parents. The program’s objectives were to review HIV facts and demonstrate how participants can make changes in their lives. Gammons reviewed HIV/AIDS facts with the group using lecture, discussion, posters, and think-pair-share teaching methods. HIV is spread by having vaginal, anal or oral sex with an infected person; sharing needles or syringes with an infected person; during pregnancy, birth or breast-feeding from an infected mother to her baby; and contact with body fluids of an infected person (semen, blood, vaginal fluid or breast milk). The most effective way to prevent the spread of HIV is abstinence of sex and not using illegal drugs. If sexual activity is conducted, using condoms correctly is the next effective way to prevent HIV. If illegal drug abuse activity is conducted, using new, sterile equipment every time and never sharing needles or syringes when injecting non-prescribed drugs is the next best method to prevent HIV infection. The third best effective prevention approach is to clean drug equipment with water and bleach (ARC, 2006).

After facts were reviewed, Gammons used active learning activities and small group discussion to lead the group in the steps they could take to make healthy and safe decisions. Gammons lead the participants through “Decision-Making Steps” which included: analyzing the problem, thinking/negotiating/exploring choices of the problem, acting on the problem, and sustaining the decision. In these steps, the individual first analyzes the problem at hand; then realizes the disadvantages and advantages of each choice or alternative; accepts, compromises, or rejects an action; and finally sustains the decision by identifying and putting into practice ways of maintaining commitments (ARC, 2006). Participants used example “dilemma scenarios” and also practiced the steps with a dilemma of their choice, and results were discussed. Comfort levels of analyzing a problem and how to overcome the situation were also discussed by the group. Gammons closed the presentation by summarizing the key points of the program: many alternate decisions for everyday problems and every decision, including not making a decision, have a consequence. Also, the best decision is one that is consistent with one’s overall values and the decision-making process that examines alternatives results in better decisions.

Multi-Cultural Lessons Learned by Gammons

Gammons learned how to present HIV prevention methods to a mixed population of English and Spanish speakers. Handouts and posters were used that were written in English as well as Spanish. Also Gammons fluent in Spanish translated to the non-native speakers during the presentation. After completing this presentation, Gammons learned about a new culture and also how to communicate effectively and appreciate groups that differ from their own.
Bridging the gap between Hispanics and Gammans has had a great affect on both populations and will in future years, personally and professionally. The Hispanic participants were taught the facts about a disease that is affecting their population and how to use a decision-making process to help them to make better decisions. Future generations will have a greater survival rate if the current generation starts to make better decisions and be good role models for their children. Gammans learned about working with people of different ethnic backgrounds by having good communication skills and by being respectful of a different ethnicity. This experience will be important in to Gammans in future years when they have clients in their communities who are of Hispanic ethnicity.

References

Give a Scholarship Key!

One of the primary goals of Eta Sigma Gamma (ESG) is to recognize health education students for their academic achievement. With this in mind, the Scholarship Key was created so that chapters could recognize the graduating senior ESG undergraduate member with the highest accumulative scholastic average (above 3.0 on a 4.0 scale). In addition, any graduating senior member of a chapter with an accumulative grade point average above 3.5 is eligible to procure and wear the Scholarship Key at their own or the chapter’s expense. Each chapter is encouraged to recognize their graduating senior member or members who have attained scholarship at the highest level!

For more information, see Bensley, L. (1999). A handbook for Eta Sigma Gamma chapter sponsors and officers. Muncie, IN: Eta Sigma Gamma, p. 59.

Inspirational Quote

“When health is absent, wisdom cannot reveal itself, art cannot manifest, strength cannot fight, wealth becomes useless, and intelligence cannot be applied.”

- Herophilus
Are you using the updated material for your initiation ceremonies?

The updated version of initiation materials is more user friendly and should be used at all future initiation ceremonies!!

The Eta Sigma Gamma Ritual and Administrative Guide was recently updated and can be found in the Spring, 2006 Volume 38, Number 1 issue of The Health Educator and/or can be obtained from the national ESG office at the following address:

Eta Sigma Gamma National Office
2000 University Avenue
Muncie, IN 47306
800-715-2559

VOTE!!

Look for your ballot in the mail to vote for two new officers for our National Board of Directors. This year we will be selecting a new Professional Member-At-Large and a new Vice-President to represent you on the ESG Board of Directors. When you get your ballot, please read about each candidate online and then cast your vote.

We are counting on you!

Motivational Quote

“Of all the forms of inequality, injustice in health care is the most shocking.”

-Martin Luther King
**Eta Sigma Gamma National Awards**

Award proposals for chapter and individual awards are due to the National Office by June 1st.

### Award Levels:

- **Chapter Excellence** - This is the highest award a chapter can receive. It is awarded to chapters with three activities (at least one service and one education) that meet all four Standards for Health Education and Promotion, one research project meeting both the Standards for Research, and adherence to all eight of the Standards for Chapter Management and Student Professional Development.

- **Chapter Achievement** - This award is given to chapters with three activities (one in each area). The service and education activities must meet three of the four Standards for Health Education and Promotion; one research project meeting both the Standards for Research; and adherence to six of the eight Standards for Chapter Management and Student Professional Development.

- **Chapter Recognition** - This award is given to chapters with two activities covering two of the three areas, that meet three of the four Standards for Health Education and Promotion, and adherence to five of the eight Standards for Chapter Management and Student Professional Development, and if a research project is chosen, both standards must be met.

### Funded Projects

The National Office of Eta Sigma Gamma funded two projects this year. The funded projects were:

- **“Act Smart”: An HIV/AIDS Prevention Program for Youth; Gamma Rho; Emily Krogmann**
- **Back Injury Prevention Training Program; Gamma Rho Chapter; Emily Forsyth**

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**Mark your calendar** for the upcoming meetings and dates to remember:

- **American School Health Association Conference**  
  July 9-13, 2007 - Honolulu, Hawaii

- **Society of Public Health Education Conference**  
  October 31 - November 3, 2007 - Alexandria, Virginia
Announcing the “Outstanding Faculty Sponsor of the Year Award”

Purpose
According to the document titled A Handbook for Eta Sigma Gamma Chapter Sponsors and Officers (Bensley, 1999), “a chapter sponsor represents the ideals of Eta Sigma Gamma” (p. 18). As the leader of young professionals, the sponsor serves as a mentor and role model, and guides the chapter by exhibiting effective leadership and professionalism. Given the critical relationship of the responsibility of the chapter sponsor to a chapter’s success, the ESG Board of Directors have institutionalized this award to recognize faculty sponsors who are exceptional leaders, mentors, and role models for their respective chapter members. The “Outstanding Faculty Sponsor of the Year Award” will be given for the third time and, beginning annually, at the 40th anniversary celebration.

Nomination Process
Chapter officers (i.e., chapter presidents), chapter members, chapter alumni, department chairs, and/or university faculty are encouraged to forward nominees for this award. The nomination form for the chapter sponsor that documents and highlights the criteria for the nominee and two letters of support must be mailed or emailed to the National Office no later than June 1st.

Selection Process
There are two criteria for eligibility for the chapter sponsor award: (a) length of service in a chapter advisory capacity must be for a minimum of 4 years, and (b) documented evidence of mentoring students. Chapter sponsors are eligible to receive this award one time every 10 years.

The following are some examples in which evidence of sponsor mentoring may be demonstrated:

- commitment to service by mentoring students in the following: chapter development, implementation, and evaluation of activities; chapter governance; and chapter finances.
- engagement in chapter professional development such as: formal or informal leadership training activities, and promoting student engagement in professional tasks (e.g., writing, presenting, attending conferences).
- starting a chapter at a college/university.

The following are some examples in which evidence of the quality of sponsor mentoring may be demonstrated:

- Sponsor involvement in administrative duties requested by the national office, such as the regular submission of annual reports, financial statements, and the “Active Members Form.”
- Sponsor encouragement of chapter members to engage in the following professional activities, such as the regular submission of award and grant proposals, poster presentations, articles for ESG or other health education publications, and regular attendance at regional and national ESG meetings.

Those people who are nominating faculty sponsors also are encouraged to provide evidence of leadership or mentoring activities not listed above. See the nomination form on the next page.

(Continued on next page)
**Timeline**

The following timeline will be used for the nomination, selection, and notification process:

- All letters/documentation must be received in the National Office by **June 1st**.
- The ESG Executive Director forwards all nominations for a blind review to the board member responsible for Individual Awards (At-Large Professional Member) by **July 1st**.
- The awards committee (including the At-Large Student Member) reviews nominations and selects an awardee based on criteria and submitted information by **August 15th**.
- The awards committee chair then forwards the selected awardee with a written citation to the Executive Director and President by **September 1st**.

The President notifies awardee via letter and phone by **September 1st**.

Please consider recognizing your chapter advisor by nominating them for this prestigious award.

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**Nomination Form for the “Outstanding Faculty Sponsor of the Year Award”**

| Chapter: __________________________ | Chapter Sponsor: __________________________ |
| Nominating Person(s): __________________________ |
| Years Serving as Chapter Sponsor: ____________ | Year of Chapter Charter: ____________ |
| Sponsor Named in Chapter Charter: __________________________ |

Please provide statements, documents, two letters of support, and/or attach evidence of chapter mentoring for as many of the following selection criteria as possible:

**Evidence for engagement in chapter administration:**
- chapter development, implementation, and evaluation of activities
- chapter governance
- chapter finances
- other (identify)

**Evidence for engagement in chapter professional development:**
- formal and/or informal leadership training
- promotion of student engagement in professional tasks (e.g., writing, presenting, attending conferences)
- other (identify)

**Evidence of chapter quality:**
- regular submission of reports requested by the national office:
  - annual reports, financial statements, and “Active Members Form.”
  - other examples:
    - regular submission of and/or recipient of awards
    - regular submission of and/or recipient of grant proposals
    - regular submission of and/or recipient of poster presentations
    - regular submission of and/or recipient of articles for ESG publications
    - attendance at national ESG meetings with student participants

**Other evidence of support**
- (Include letters of support from the department chair, dean, faculty, student members.)
ESG Fundraiser!!
Alpha Alpha Chapter

Get your Health Education T-shirt today!

T-shirts can be ordered in:
Long sleeve
Maroon or Kelly green with gold text
or navy or black with white text.

Mail your order form and check made out to ESG to:
ESG 307 Pulliam Hall
SIUC
Carbondale, IL 62901

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T-Shirt Text
HEALTH EDUCATION

IT IS AN ART AND A SCIENCE: IT IS EPIDEMIOLOGY, IMMUNOLOGY, AND STATISTICS- IT IS ALSO LOVE, JOY, SORROW, BIRTH AND DEATH. IT IS MULTIDISCIPLINARY: IT IS MEDICINE, ECONOMICS, SOCIOLOGY, POLITICS AND ETHICS. IT IS HOLISTIC: IT IS NUTRITION AND EXERCISE BUT IT IS ALSO SPIRITUALITY, MENTAL HEALTH, AGING, SEXUALITY, COMMUNICATION AND ECOLOGY. IT IS CREATIVE: IT IS PROGRAM PLANNING, CURRICULUM DEVELOPMENT, AND PUBLIC RELATIONS~ IT IS ALSO MUSIC, DANCE, CANDLELIGHT, AND WALKS IN THE WOODS. IT IS YOU AND ME, RIGHT HERE, RIGHT NOW.

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T-Shirt Order Form

**ALL ORDERS MUST BE RECEIVED BY APRIL 15, 2007**

Name_________________________________    Email______________________________

Mailing Address (for deliveries only)
_________________________________________________________________________________

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Total # of shirts ________@$15.00 each
Shipping (no charge to pick-up) ________@ 5.00 for every 3 shirts

Total ________

*Please make all checks or money orders payable to SIUC, put -ESG- on the memo line.*

All proceeds benefit the Alpha Alpha Chapter of Eta Sigma Gamma, and their activities, including the Robert Russell Research Symposium, the Robert Russell Undergraduate Spirit Award, support for chapter events, and community service efforts.

~Thank you for your support!~