CHAPTER VIII

APPENDIX: SCREEN SHOTS OF WEBSITES

Figure 1
Screenshots of the Carmel *HiLite Online* (www.hilite.org), taken July 5, 2011 showing photos, recent posts, navigation bars, current print edition, etc.
Figure 2

Screenshot of Francis Howell North High School’s FHNtoday.com with two navigation bars at the top and multiple images of featured stories.
Brown 38

Figure 3

Class officer candidates state positions

Livie Costner

Making the World a Better Place since 1899

By KC Baumgartner

Before officer elections, candidates for sophomore and freshman class presidents share their ideas. Sophomore Candidates Tye Brown. I'm running for president because I am president this year and I would like to continue to lead my class. It's a lot of work, but it is really fun and I this year I'll get to plan prom. I really do think I am a responsible and trustworthy person. People can trust me to get things done to the best of [...]
Fishers High School *The Red* student newspaper homepage demonstrates many of the characteristics featured in the two award-winning high school student online newspapers and discussed in the research on best practices for news websites. This was the initial homepage created as part of the setup of the website.
Figure 4

The “Most Recent Issue” link provides students with the ability to view the print editions through a connection to Issuu.com.
Partial staff listing shows contact information for staff members, as well as background information and a picture. The “You-Pick-Review” box is also available at the top of the page.
Election looms in students minds

With the 2012 presidential election looming on the horizon and candidates already gearing up on the campaign trail, students are beginning to consider their choices for who they will vote for their first presidential election. The Republican candidates at this point are still vying for the GOP presidential nomination. Meanwhile
The news page provides stories in reverse chronological order. Only the first story has a blurb. The “Most Recent Issue” link on the right is also visible.
Student stories are typically between 100-300 words with one to two sources as shown here. Readers have the opportunity to comment on staff member stories.
The sports story on the three quarterbacks uses colors to help the reader identify the speaker. It also uses a Q&A format to keep the writing tight.
Election looms in students minds

With the 2012 presidential election looming on the horizon and candidates already gearing up on the campaign trail, students are beginning to consider their choices for who they will vote for their first presidential election. The Republican candidates at this point are still vying for the GOP presidential nomination. Meanwhile President Obama is getting ready for an election that many see as anything but certain. Although some students dislike the bipartisanship feeding in the capital and plans to [...]
The *N the Red* homepage shows the attempts at regular updates. This is one of the areas the staff still plans to work on.
Figure 10

Google Analytics shows that the most traffic occurred at the end of August and into September when student staff members began posting stories. The majority of the traffic came from referring websites which would be the link on the Fishers High School homepage.