Ball State University
Board of Trustees, 1969-70

(through December, 1969)

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Events of the 1969-70 academic year were constant reminders of the four imperatives I consider integral to a university's fulfillment of its several roles. In my inaugural address these were set forth as a sense of mission, a recognition of the environment in which we live and the university's role in that environment, intellectual independence for all, and the need to believe in and to live as the family of man.

The students who seek a university's services are probably the most emphatic challenge to that institution's sense of mission and to the continuing need for reevaluation. When 15,824 students enrolled at Ball State University in September 1969, they did so with a common goal. In the American vernacular this goal is known as "getting an education."

Although the goal may be held in common, the imperatives at work in a student population to achieve it are indeed numerous and diverse. And yet, ahead of their time or long overdue, carefully conceived or hastily concocted, the imperatives which compel mature and reasonable students are usually in accord with the imperatives which guide a university. Often the main difference is a sense of immediacy on the part of students, in contrast to the long-term efforts of a university.

In 1969-70, as in every other year, some issues were urgent and demanded immediate action; other matters, which require fact-finding, fund-raising, or simply greater deliberation, are continuing efforts that will be finalized at some future time.

The Student Affairs area continued its supportive role in facilitating student growth and development, its flexibility in meeting new situations. As the needs of the student body have changed, this area
has placed more emphasis on consulting and resource functions and less on supervision.

While students were attending classes and organizing social activities as usual in 1969-70, headlines were often devoted to more dramatic student activities, coinciding with issues and events on a national and international scale. Three examples may suffice:

After conducting its first Moratorium Day on October 15, the student Vietnam Moratorium Committee continued to organize activities throughout the school year.

Awareness of the numerous environmental crises culminated on Earth Day, April 22, in an Environmental Teach-In at Ball State, with students, professors, and community representatives participating.

Two weeks later the Student Senate endorsed a university-wide strike for May 7 to express concern about American involvement in Cambodia and the Kent State tragedy of May 4. No request was made that classes be dismissed because, as Student Association President Tim Mains said, “We can’t take away the students’ right to attend classes.”

That quotation might well sum up the responsibility with which Ball State students conducted themselves at critical times.

A critical time economically began for many students in September 1969 as they adjusted to increased fees necessitated by a legislative cut in the University’s proposed biennial operating budget. It is

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Ball State launched its first Residential Instruction Program in 1969. Usually referred to as Living and Learning, the pilot program involved a limited number of freshmen—some living in residence halls, some commuters—who attended up to half of their classes in Carmichael Hall, a part of the new Johnson Residence Halls, and their other classes in the regular academic milieu.
understandable that in a survey of the student body, 82 percent indicated they were "very concerned" about paying for their education. Fortunately, financial aid granted to Ball State students in 1969-70 amounted to $9,035,534, a 30.2 percent increase over 1968-69. As a further help, wages for student employees were increased as of July 1, 1969, and additional student jobs were made available. The Business Affairs area continued its efforts to make budgetary adjustments in keeping with the economy.

In spite of the financial situation in 1969-70, there were encouraging signs for future development, many of which emanated from the Instructional Affairs area.

Ball State University joined with four other universities—Indiana State, Illinois State, Southern Illinois, and Northern Illinois—in a new association named the Academic and Athletic Association of Midwest Universities. By spring the five schools had worked out details of athletic programs for the fall of 1970. Ball State's Graduate Council and University Senate approved policies on interconference transfer of master's degree credit hours and an interconference traveling scholar program for graduate degree candidates.

Total graduate registrations were 10 percent higher in 1969-70 than in 1968-69. Approximately 650 students were enrolled full-time and 2,300 on a part-time basis. During 1969-70 Ball State University awarded 1,187 master's, 3 specialist, and 52 doctoral degrees. A new graduate program leading to the degree of Master of Public Administration was approved in May.

The two-day International Festival in the Student Center ballroom is an annual spring event. Of the 164 international students from 47 countries attending Ball State in 1969-70, 97 were graduate students and 67 undergraduates.
With the implementation of the University's European program with United States Armed Forces in Europe, an international dimension was added to Ball State's graduate work. Staffed by Teachers College faculty at Air Force bases in England and Germany, the program culminates in the Master of Arts degree with a major in counseling.

In June 1970 Ball State received a $35,000 planning grant from the Carnegie Corporation to develop a Doctor of Arts degree program for improving the quality of college teaching; the program being designed is for the Doctor of Arts degree in music.

An especially significant matching grant of $211,900 for a three-year period was received from the National Science Foundation in April. The largest single grant ever awarded the University for undergraduate instruction, the funds are to be used to enrich the total undergraduate science programs in chemistry, geography and geology, and physics. Emphasis is on accelerating the development of undergraduate research programs and enlarging off-campus field study capabilities.

The successful conduct of the TOD pilot program (a specialized concentration for teachers of the disadvantaged) and increased enrollments in urban and regional planning, community education, natural resources, and international studies encouraged plans to develop five-year experimental institutes in these five areas.

In 1969-70 for the first time Ball State had a full-time Director of Environmental Health, a vital position relating to student health.

Through the Office of Extended Services 150 separate enrollments were made in the new Independent Study Program which not

More than 10,000 people attended demonstrations or programs in the Planetarium and Observatory in 1969-70. This attendance was in addition to regular University classes conducted by the Department of Physics.
only replaces but also encompasses more than the old correspondence study concept.

In its second year the Office of Special Programs again performed effectively in improving opportunities for marginally prepared students and in promoting healthier human relationships on campus through better communication, deeper understanding, and shared concern. Under the direction of this office, DASEP (the Directed Admission Students Experimental Program) was successfully continued for a second year. Expansion of DASEP to help more than fifty students will depend on further funding.

In February 1970 a proposal to expand medical education in Indiana included Ball State as one of seven regional centers. Ball State made plans to enroll its first students in September 1970; they will spend their first year at Ball State, second and third years at Indiana University's School of Medicine, and fourth year again at Muncie in clinical study.

Four retiring faculty members were honored at the annual Omega Recognition Dinner on May 13, 1970: Nada M. Gadbury, Special Assistant Professor of Elementary Education-Burris School; Carl L. Nelson, Professor of Music History and Literature; Dorothy Rudder, Director in Women's Residence Halls; and Dorothy K. Shinkle, Assistant in Art and Supervisor of Gallery Education Program.

In addition to assisting in the development of research proposals made in behalf of the University, the Office of Research continued to

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In May biology students helped move microscopes from the old Science Building to the new $5.6 million Life Science Building, third unit in the Robert H. Cooper Science Complex. Before the end of the academic year the areas of biology, geography, and physiology and health science were moved into their new facilities.
provide statistical design and research computing services and to work closely with the research committees.

A total of $22,500 was awarded to forty-four faculty members under the faculty academic year awards program administered by the University Research Committee and funded by Ball State University. Seven faculty members were awarded summer research grants jointly funded by the Ball State Alumni Association, the Ball State University Foundation, and the University. Sixteen undergraduate students were awarded research grants totaling $2,098 by the Student Faculty Research Committee.

The services of the research design consultants were used by 174 individuals, an increase of 24.7 percent over the previous year. During fiscal year 1970 the research computing facilities processed approximately four times more jobs than in the previous year.

A record $1 million year was reached in the 1969 calendar year Ball State University annual giving program of which Mr. Estel V. Marsh served as chairman. Mr. N. G. Gilbert was named chairman of the 1970 annual fund drive coordinated in the area of Public Affairs and University Development.

The Alumni Association expanded its activities to include all contributors to the Annual Fund as associate members of the association. The number of alumni donors to the Alumni Fund increased in 1969 to a new high of 8,708, or 32 percent of the alumni, contributing a further new high of $93,603. Of this total, over $42,000 was allocated for scholarships for 1970-71.

Ralph Nader, America's leading consumer crusader, responds to questions at a press conference preceding his convocation address in October 1969. In addition to scheduling the University convocations, Ball State committees arrange for the Artist Series, Concert Series, Student Pop Series, and special events.
Honored by the American Alumni Council for improvement in giving to the Alumni Fund for 1969, the Ball State Alumni Association became the recipient of a U.S. Steel Foundation Award for alumni fund-raising. A $1,000 stipend accompanied the award.

President’s Club membership increased from 269 to 353 during the year. Two new types of membership—Fellows of the President’s Club and President’s Club Partners—were added in 1969-70.

On January 16, 1970, dedication ceremonies were held for the Johnson Halls Complex and the Lawrence J. Scheidler Apartments for married students. Open house was held in the Scheidler community center and in the residence halls named for Earl A. Johnson, Vernal Carmichael, Frances Botsford, Basil Swinford, Angie Wilson, and the late Fred Schmidt and Max Carmichael.

Upon completion of the W. E. Wagoner Residence Hall renovation, a program and open house on May 24, 1970, honored the memories of Henry A. Jeep and Russell S. Burkhart for whom the two new halls of the retitled Wagoner Halls were named.

The Commons (snack bar), classrooms, and meeting rooms on the ground floor of LaFollette Halls were completed, as was the remodeling of the Elliott Hall dining area.

By June 30, 1970, planning for the new Home Management House was completed, and plans were essentially complete for Johnson Halls Phase II and the College of Architecture and Planning Building. Initial planning was still in progress for the three-phase Library building, University Hall, Student Center extension, parking structure, and picnic shelter.

In deference to the weather on June 4, 1970, Ball State University moved its fifty-ninth Commencement ceremonies inside to the Men’s Physical Education Building.
In 1969-70 the University Senate continued the major undertaking of reorganizing itself. Proposals for reconstitution of membership and representation in the Senate were approved at a quarterly faculty meeting and subsequently approved by the Board of Trustees.

At my request the University Senate appointed an ad hoc Committee on the Goals of the University to examine present goals and recommend which should be retained and which new goals established. After preparing position papers and meeting weekly during the year, the committee submitted to faculty, staff, and students a questionnaire similarly used by the American Council on Education. Results of the total endeavor will surely combine both the well-known “push from the past and pull from the future” and indicate in what ways our sense of mission must be reevaluated to meet the needs of the present without diminishing the cherished past of Ball State University.

Reflecting on the year 1969-70, I note degrees of progress toward each of the four imperatives cited at the beginning of this report. Such progress has been accomplished through the efforts of faculty, students, staff, trustees, alumni, and friends. More and more we sense the feeling that Ball State University is “our university” to an ever-widening group, both on and off the campus. I have every confidence that this will continue. As it does, we shall move closer and closer to our ultimate goal—a Ball State University which will contribute to its utmost capacity to the fullest development of all who come here, to the State of Indiana and, hopefully, to a better world.

John J. Pruis
President, Ball State University
In Memoriam

Frank B. Bernard, Consulting Treasurer to Ball State University

A. M. Carmichael, Professor Emeritus of Education

Lawrence McClements, Associate Professor of Physical Education and Assistant Basketball Coach

Verna A. Sullivan, former Associate Professor of Education

Barcus Tichenor, Librarian Emeritus

L. W. Whitcraft, Head Emeritus of Department and Professor Emeritus of Mathematics

Amelia T. Wood, Director Emeritus of Health Service and College Physician Emeritus

T. Frank Yuhas, Associate Professor of Elementary Education
# University Operating Funds

## Summary of Revenue and Expenses by Classification, 1969-70

### Revenue

<table>
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<tr>
<th>Description</th>
<th>Current</th>
<th>Current Restricted</th>
<th>Auxiliary</th>
<th>Total</th>
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<tr>
<td>Governmental Income</td>
<td>$16,728,981</td>
<td>$2,225,572</td>
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<td>Student Fees</td>
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<td>482,126</td>
<td>1,062,914</td>
<td>8,340,890</td>
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<td>Sales—Services</td>
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<td>115,214</td>
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<td>Rent, Interest, Dividends</td>
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<td>43,745</td>
<td>3,718,214</td>
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<td>All Other</td>
<td>226,067</td>
<td>356,948</td>
<td>241,575</td>
<td>824,590</td>
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<td><strong>TOTAL</strong></td>
<td><strong>$24,362,364</strong></td>
<td><strong>$3,223,605</strong></td>
<td><strong>$12,039,239</strong></td>
<td><strong>$39,625,208</strong></td>
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### Expenses

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<tr>
<th>Description</th>
<th>Current</th>
<th>Current Restricted</th>
<th>Auxiliary</th>
<th>Total</th>
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<tr>
<td>Instruction and Departmental Research</td>
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<td>Other Educational Services</td>
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<td>Library</td>
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<td>Student Services</td>
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<td>480,341</td>
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<td>Public Services</td>
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<tr>
<td>General Administration and Plant Maintenance</td>
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<td>3,467,619</td>
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<td>Capital Improvements</td>
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<td>3,200,508*</td>
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<td>Auxiliary Operations</td>
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<td>---</td>
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<td><strong>TOTAL</strong></td>
<td><strong>$23,622,411</strong></td>
<td><strong>$3,312,337</strong></td>
<td><strong>$11,578,504</strong></td>
<td><strong>$38,513,252</strong></td>
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*Note: Table excludes Plant and Loan Funds, Stores and Depository Funds, Assets Converted to Cash, Agency Funds, and Transfers other than those for Debt Service Reserves*
Revenue and Expense Dollar
Operating and Auxiliary Funds, 1969-70

Revenue

- Governmental Income 47.8%
- Student Fees 21.1%
- Sales—Services 18.8%
- Rent, Interest, Dividends 10.2%
- All Other 2.1%

Expenses

- Instruction and Departmental Research 34.7%
- Auxiliary Operations 19.7%
- Other Educational Services 9.9%
- General Administration and Plant Maintenance 9.0%
- Auxiliary Financing 8.3%
- Student Services 5.9%
- Library 4.3%
- Student Aid 3.8%
- Capital Improvements 2.4%
- Public Services 2.0%