Report of the President, 1970-71

James Russell Lowell once wrote, "It was in making education not only common to all, but in some sense compulsory on all, that the destiny of the free republic of America was practically settled."

Through the years, then, a rather basic assumption has undergirded the role of all education in a democratic society—and that is that the development and continuance of a democratic society (a society in which the state exists for the benefit of the people rather than the people for the state) are dependent upon an educated citizenry.

As a nation we have had a goal of developing our human resources to their fullest potential. We have wanted the maximum number of our citizens to share an enlightened and reflective concern for the values and problems of our society.

In this respect higher education has grown, both in breadth and depth, because the catalyst that has been most important to most Americans in seeking and achieving the better life has been the American educational system. Higher education, while serving as a capstone in this catalytic process, has also placed great emphasis on developing wisdom—on leading young people to higher levels of maturity in dealing with such ideas as liberty, improvement of the human condition, beauty, and justice. Such ideas are those that make a difference in the progress of civilization.

Probably as a result of the developments in the late 1960s that focused so much attention on higher education, the early 1970s are years in which higher education is undergoing intense public scrutiny. Many campuses had little or no unrest and violence; however, reflected guilt by association has meant that virtually every college or university has found it necessary to re-examine its policies and practices.
Ball State can take pride in its record. Nonetheless, the start of the 1970-71 academic year was an appropriate time to reassure our many constituents that academic freedom is still vital to a university and that responsibility must accompany that freedom; that a cardinal responsibility is respect for the rights of others; and that at Ball State University we believe in the right of inquiry and of dissent, but if dissent should deteriorate into disruption or if the activities of some interfere with the rights of others, the University regulations and the laws of the State of Indiana will be invoked.

A major challenge of the 1970-71 year was the development of the University's programmatic budget request for the 1971-73 biennium of $57,455,000 and its presentation to the Indiana General Assembly. Ball State also requested $13,829,000 for major academic construction projects through appropriations or bonding authorization. The total request was based on two premises: That needs had been carefully analyzed in keeping with projected enrollment figures and desired quality of academic programs, and that student fees should not be raised for the 1971-72 year.

News that the Ball State University appropriation for current operations would total $43,973,000 ($21,283,000 for 1971-72 and $22,690,000 for 1972-73) was disappointing, although understandable in view of the state's financial condition. The biennial appropriation also included $500,000 in cash for capital purposes and $8,440,000 in bonding authority. We were heartened by the word that $260,000 was allocated

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Periodic "lunch-ins" for students on the Honors Program often feature specialists in different academic areas. The informal sessions provide students an opportunity to exchange ideas with people involved with higher education throughout the country. Eight hundred students were enrolled on the Honors Program in 1970-71.
on bonding fee replacement, since this represents legislative acknowledgment that academic building bonds should be supported at least in part by the state and not exclusively by student fees.

As the Office of Business Affairs projected necessary adjustments of programs and plans to the limited appropriations for the coming biennium, Ball State operated throughout 1970-71 with tax funds that provided 67 percent of the University's educational budget and student fees that provided 24 percent. Gifts and grants were—and are—necessary to make up the difference, to provide what Ball State University has always referred to as “our margin for excellence.”

Grants are under the aegis of the Office of Research, which reported a total of $2,493,836 funded by outside agencies for 125 separate awards in 1970-71. Special education, national defense loans for students, latent coronary disease, criminal justice planning—these are some of the areas included in such grants.

The Annual Fund is a vital responsibility of the Development Office in the area of Public Affairs and University Development. With Mr. N. G. Gilbert as chairman, the Annual Fund program realized $287,392 from 9,229 donors, and the University's total voluntary support was $656,524 in the calendar year 1970.

From July 1, 1970, to June 30, 1971, membership in the President's Club increased from 353 to 515 members. This total included the two new categories of membership: Partners, who contribute each year an amount equal to the current Ball State tuition, and Fellows, who may contribute or pledge cash, securities, real or personal property of $10,000 or more.

The Office of Alumni Relations continues to play a significant role in providing support from alumni donors. In the 1970 year, 8,386 alumni contributed $102,405, almost $45,000 of which was designated for 1971-72 scholarships.

The Alumni Council elected Mr. Harrold W. Wallace II and Dr. Dean Speicher, two former presidents of the Alumni Association, to serve on the University Board of Trustees. This action followed state legislation
enlarging the Ball State University Board of Trustees from five to seven members, including two alumni. The ex officio seat of the state superintendent of public instruction was discontinued. The third new member, Mr. F. Edwin Schouweiler, joined Messrs Wallace and Speicher at their first Board meeting May 26, 1971.

Another act of the Indiana General Assembly in the spring of 1971 created the Commission for Higher Education composed of twelve members appointed by the Governor, to serve as a coordinating body of higher education in Indiana.

In meeting the educational needs of its constituents and in striving to fulfill its goals, Ball State University in 1970-71 implemented several new academic programs, particularly at the master's level. Actuarial science, mathematical statistics, geology, natural resources, computer science, and nursing were among the majors added in both the Master of Arts and Master of Science degree areas. These programs, as well as additional undergraduate majors, were initiated at the departmental level in the area of Instructional Affairs.

As one of seven regional centers involved in the statewide expansion of medical education, Ball State University welcomed its first four students to the pilot program in September 1970. Dr. Charles C. Boyer, Professor of Anatomy at Indiana University's Medical Center, was named Director of Medical Education and worked with Ball State faculty members in developing the first year of medical studies.

The Bureau of Business Research was established during the year to disseminate, collect, and store data, to conduct special studies that will contribute to the economic growth of eastern Indiana, and to provide research facilities for faculty and graduate students.

Two divisions became schools—the School of Music and the School of Physical Education and Athletics. Anthropology, Sociology, Political Science, and Philosophy became separate departments.

Dr. Edgar B. Wesley, social science educator and historian, came to campus to serve as the first John R. Emens Distinguished Professor.
In March 1971 Ball State University was one of three universities in the nation commended by the Bureau of Elementary and Secondary Education of the United States Office of Education for its training program in migrant education.

Also in March Ball State conducted its first overseas commencement programs, one at Lakenheath, England, and one at Wiesbaden, Germany. Ninety-two students were awarded the Master of Arts degree after completing the graduate program in counseling conducted by Ball State University with United States Air Forces in Europe.

This program was further expanded with the development and approval of a new interdepartmental master's degree program with a major in public services for introduction in 1971-72 at six overseas bases in Europe and Asia.

In May 1971 Ball State was the first institution to be given preliminary accreditation by the North Central Association of Colleges and Secondary Schools for the Doctor of Arts degree program in music. The program was to begin in September 1971.

Because of a drop in enrollment the Air Force ROTC program at Ball State came to an end in June 1971.

Honored at the annual Omega dinner in May were retiring faculty members Dr. Elizabeth H. Pilant, Professor of English; Mrs. Alberta M. Scheffler, Cataloger and Instructor of Library Service; Miss Theresa N.

The Life Science Unit of the Robert H. Cooper Science Complex was dedicated April 15, 1971. The $11 million complex, which includes units for physical science-mathematics and nursing as well as life science, honors Dr. Cooper, who came to Ball State as a teacher at Burris School in 1936; he later served as head of the old Science Department for fifteen years and then as Coordinator of Science and Mathematics until his retirement in 1968.
Schermer, Assistant Professor of Home Economics; Miss Jean W. Scherr, Associate Professor of Library Service and Head of the Division of Processing; and Miss Clara E. Wiltse, Special Assistant Professor of Art. Given special recognition at the dinner were Lt. Col. E. S. Fraser, Jr., Head of Department and Professor of Aerospace Studies; Major John A. Steen, Assistant Professor of Aerospace Studies; and Dr. Harry C. Snider, Associate Professor of English.

The Clara Wiltse Retrospective was one of forty-one special exhibits in the Art Gallery in 1970-71, a year that recorded gallery attendance at 36,000. In March the East Lounge of the Art Gallery was renamed the Francis F. Brown Lounge in honor of Mr. Brown, Assistant Professor of Art who retired in 1957.

The five institutes—for Education of Teachers of the Disadvantaged, for International Studies, for Natural Resources, for Urban and Regional Studies, and for Community Education Development—prospered in 1970-71. The Institute for Community Education Development, which was developed within the Office of Extended Services, benefited from substantial grants from the Rockefeller Foundation, the Charles Stewart Mott Foundation, and the Lilly Endowment.

In the area of Student Affairs, the Student Voluntary Services program (SVS) received significant recognition in the form of a $22,000 grant from the Sears-Roebuck Foundation to further the volunteer efforts of Ball State students in their work in the Muncie community. Campus Tutorial Service, "students helping students," began as a joint endeavor of SVS and Freshman Senate.

A low-key but major event occurred in April 1971 when thirty-three students and fifty-three alumnae became the first Ball State members of Mortar Board, the only national honor society for senior women. This was a great day in Ball State's history.
The Office of Special Programs, which began its third year in 1970, opened the Special Programs House in December for use in counseling, tutoring, and study skill classes. Fifty new freshmen were served by the Directed Admission Students Experimental Program (DASEP).

The Office of Admissions began expanding the concept of career development as ways were explored to provide continuing realistic career information for prospective students and for Ball State freshmen and sophomores.

During the year Ball State students received a total of $9,967,251 in financial aids. This was a 10 percent increase in dollar volume over the previous year; the number of awards increased by 13 percent.

The Student Association concerned itself during the year with campus governance. A proposed constitutional convention, with a goal of equal representation by students and faculty, was not approved by the University Senate. The Association then placed before the student body a referendum on whether Student Senate should be abolished. The proposal was defeated, and the Student Association remained intact with three branches—Student Senate, Judicial Court, and Executive Board.

General studies, housing, and parking regulations were among the major issues with which the Student Senate was concerned. The University Senate, operating under its new membership system which provided a higher percentage of attendance, included these same issues on its busy agenda.

Due to efforts of students and faculty in previous years, some changes had already been made in these areas when the 16,748 stu-

Frank Elliott Ball Hall, men's residence since 1938 (more than nine hundred U.S. naval aviation cadets called Elliott Hall home during World War II), was transformed into Ball State's first senior coeducational residence hall.
dents arrived on campus in September. The general studies program, for example, is always being updated. The year 1970-71 was the first full year in which a residence hall visitation policy was in effect, and problems were few.

Parking was something else! Autumn Quarter necessitated adjustment to ninety-six metered parking spaces in the Campus Circle and adjacent to the Student Center and to the conversion of one of the free faculty and staff parking areas to a paid, gate-controlled lot. Subscriptions to shuttlebus service, new to the campus but offering a possible solution for students whose residence hall or parked car was far from classroom and library, reached 1,311 by the second day of school.

In September the Master Planning Committee recommended to the Board of Trustees plans for a parking structure east of Emens Auditorium. The University's first such structure, on which construction began in April, should alleviate problems when some of the existing parking lots are displaced by buildings.

One of these buildings will be the new Library, to which the Master Planning Committee and the Campus Planning Office continued to devote much careful attention in 1970-71. Construction of the new Library is expected to begin in 1972.

University Hall will anchor the east side of the pedestrian plaza formed by the new Library and Emens Auditorium. Construction began in May 1971 on this multi-purpose hall, which will be used for large classes, lectures, convocations, musical events, and meetings.

At the June 1971 Commencement Ball State University presented the honorary Doctor of Laws degree to Ara Kenneth Smith, superintendent of the Michigan City Area Schools; Commencement speaker Elizabeth Duncan Koontz, director of the Women's Bureau in the Workplace Standards Administration of the U.S. Department of Labor; and, on my left, President Sun Keun Lee of Yeungnam University, Taegu, Korea.
Phase three of Scheidler Apartments for married students was started in 1970-71, with completion of the two hundred additional units scheduled for autumn of 1971.

The new Home Management Complex was essentially complete by the end of the academic year; the facility on Warwick Road provides two working and living units for home economics students and two apartments for directors.

September 10, 1970, marked the official ground-breaking ceremonies for the College of Architecture and Planning Building. A few weeks earlier, at the August 1970 Commencement, Nathaniel Alexander Owings, Indiana's most famous architect, was awarded the twenty-fifth honorary Doctor of Laws degree by Ball State University. At the June 1971 Commencement Bachelor of Architecture degrees were awarded to the first graduates of the college's five-year program. One of these graduates received a Fulbright grant to Finland.

To name all the students who received honors or all the faculty who received grants would require a considerable addendum, but certainly mention should be made of Ball State sponsored research.

In the fourth year of undergraduate student research grants, sixteen awards were made by the Student-Faculty Research Committee. Under the faculty academic year awards program administered by the University Research Committee, a total of $21,045 was awarded to forty faculty members. Seven faculty members were recipients of summer research grants. Through the creative teaching grants program administered by the Creative Teaching Grants Committee, a total of $5,000 was awarded to eleven faculty members.

Institutional and regional cooperation continued smoothly in 1970-71. As chairman of the Board of Governors of the Academic and Athletic Association of Midwest Universities, I had the pleasure of announcing that Dr. Harold E. Walker had been named executive director of the Academic Affairs Conference of Midwestern Universities (AACMU), with appointment effective July 1971. Jack McClelland had already assumed his post as commissioner of the Conference of Midwest Univer-
sities (CMU) in July 1970. In September conference competition on a league basis was initiated in nine sports.

Ball State continued its responsibilities with other state schools in the Indiana Higher Education Telecommunications System (IHETS). Four Ball State University representatives serve on the State Universities Telecommunications Coordinating Council.

At its June 30 meeting the University Board of Trustees approved agreements on the proposed educational television station (now WIPB) involving Eastern Indiana Community Television, Inc., Ball State University, and the Ball State University Foundation. By providing the facilities in the Ball State Center for Radio and Television, the University will be of even greater service to the immediate six-county area and can provide for radio and television students the experience of daily television programming.

Such cooperative endeavors, and the many others that have been in existence for a number of years, are possible only through the efforts of individuals at Ball State in harmony with individuals at other institutions, within and beyond the community, or on a regional basis. Only through such direction can the University fulfill, in the deepest sense, the higher education needs and aspirations of citizens of our area, state, nation, and world.

John J. Pruis
President, Ball State University
In Memoriam

Francis F. Brown, Assistant Professor Emeritus of Art

Gordon W. Buffington, Physician, Health Center

Spencer L. Eddy, Jr., Assistant Professor of English

Arnim D. Hummel, Professor Emeritus of Science

Earl A. Johnson, Dean Emeritus of Teachers College and Professor Emeritus of Education

Edgar A. Menk, Head Emeritus of Department and Professor Emeritus of Foreign Language
# University Funds for Current Operations

## Summary of Revenues and Expenditures, 1970-71

### Revenues

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<tr>
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<th>AUXILIARY ENTERPRISES</th>
<th>TOTAL</th>
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<td>Student Fees</td>
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<td>All Other</td>
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<td>188,540</td>
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### Expenditures

**Educational and General:**

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<td>Public Services</td>
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<td>General Administration, Operation and Maintenance of Physical Plant</td>
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<td>Student Aid</td>
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**Auxiliary Enterprises:**

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**Note:** Expenditures for capital improvements during 1970-71 - $5,239,538

Included in expenditures for current operations is $1,864,459 for capital improvements. In addition to this amount, expenditures from Plant Funds (not shown above) for new construction and major remodeling total $3,375,079.