Ball State University Board of Trustees, 1994

Seated left, Mary Lou Conrad and right, Pennie M. Thomas. Standing, left to right, Gregory A. Schenkel, Frank A. Bracken, James W. Parks, Richard L. Moake, John E. Worthen, Chad A. Davis, Thomas L. DeWeese, Hollis E. Hughes Jr., and Thomas J. Kinghorn
It has been a historic year, a momentous year, a humbling year, and a stressful year. But most of all it has been a year of notable achievement.

In 1993-94 Ball State University celebrated its Seventy-Fifth Anniversary as a public institution of higher education, a historic occasion. Like most anniversary celebrations, it offered an opportunity to reflect on how far we have come, re-examine the direction we are headed, and acknowledge many of the people who helped to get us where we are.

The year was momentous because the university underwent its ten-year reaccreditation examination. It came as no surprise that we received full accreditation, but we were pleased with the praise the North Central Association evaluation team directed at many Ball State programs in its final report.

It was a humbling year because for the first time in our history Ball State was the subject of an investigation into major violations of NCAA regulations by the men's basketball program. Sadly, the accusations proved to be true, and although we worked diligently to uncover and correct the problems, we now operate under NCAA sanctions.

The stress developed as we went about the process of internally reallocating $3.6 million so that faculty and staff could receive a 6 percent salary increase (on the average) in a year when the General Assembly provided no increase in funds. Not everyone was happy as administrative and academic departments eliminated positions, reduced travel, waived new equipment purchases, or curtailed services. But the action compelled us to focus on what is most important to our mission and eliminate the things that are not. The result: today we are more efficient and more productive.

This annual report details these and other significant developments such as the renovation of the historic Burris Laboratory School facility, the return of Frog Baby, and major advances in the fine arts.

The theme that links these events together is change. Ball State, like many social institutions, is changing the way it thinks about itself and how it accomplishes its goals.

But our primary goal remains firm—to be a premier teaching university.

I think you will agree that in 1993-94 we held our course. And at the same time we made the changes necessary to ensure Ball State's success in the next century.

John E. Worthen
President

Photo taken by Kyle Evans, photographer, Muncie Newspapers, Inc.
The 1993-1994 academic year marks the diamond anniversary of Ball State University. In celebration of seventy-five years as a state-assisted academic institution of higher education, Ball State University is proud of its emergence as a premier teaching university emphasizing scholarship, creativity, and diversity to undergraduate and graduate students with faculty who, in addition to their teaching, are encouraged to perform service and engage in scholarly inquiry.

This year-long commemoration affords opportunities to reflect on Ball State University's evolution as a major teaching university and, more important, to look ahead to the university's future as a major force internationally in improving the quality of life.

In August, the Black Alumni Reunion featured Gregory Williams, '66, Dean of the College of Law at The Ohio State University. The guest speaker at the College of Business Dialogue Day in November was Jim Davis, '67, creator of the cartoon, Garfield.

Ball State kicked off its anniversary celebration on June 17 with an ice cream social and outdoor band concert for the campus and community. There were anniversary celebrations in Indianapolis and the Michiana area in July. Other events followed.

Gregory Williams

Mission Statement, Seventy-Fifth Anniversary Year
Margaret Hillis, founding director of the world-renowned Chicago Symphony Chorus, directed the Seventy-Fifth Anniversary Celebration Concert, a gala musical event in November. Ms. Hillis spent four days on campus working with student musical groups and conducting workshops and rehearsals. The concert at Emens College-Community Auditorium was a combined effort of the 51-member Festival Wind Ensemble, the 86-member Festival Orchestra, and the 234-member Festival Chorus, which included Ball State's Chamber Choir, Concert Choir, University Chorus, and the Seventy-Fifth-Anniversary Adult Choir.

Ball State's Symphony Orchestra brought the celebration to a wider community when it performed concerts in Bluffton, Winchester, and Hartford City. The program included a new work by Greg Steinke, the director of the School of Music.

Celebrations, however enthusiastic, are by their nature ephemeral. This anniversary seemed to call for something lasting, something that would mark the era and lay the groundwork for the next seventy-five years. To that end seventy-five trees were planted in North Quadrangle. The last one, a white oak, was planted just north of the new Frog Baby fountain. White oaks are a strong, majestic, long-lived tree: a fitting symbol for celebrating seventy-five years of past accomplishments and an equally appropriate harbinger of many years of success to come.

Famed paleoanthropologist and wildlife conservationist Richard Leakey spoke in February on the origins of man.
In recognition of the significant contributions of the Ball family and as part of the year's anniversary events, the Seventy-Fifth Anniversary Committee hosted a dinner honoring the Ball family's benevolence to the university. James D. Garretson, '64, '69, a former trustee, highlighted the family's many gifts to the university. Phyllis Shafer, '47, president of the Ball State University Foundation Board, presented a gift, *Bacchante avec un enfant* by Joseph-Charles Marin, from the foundation to the museum to honor the Ball family. Ned Griner, '50, noted the family's support for the museum and unveiled *European and American Paintings and Sculpture: Selected Works*, an overview catalog of the museum's holdings in European and American paintings and sculpture published by the Ball State University Museum of Art, which highlighted the Ball family's contributions to the museum. Of the works on view in the permanent collection galleries, 70 percent either were donated by a member of the family or are on loan to the university from the Ball Brothers Foundation, the George and Frances Ball Foundation, or David T. Owsley. The gallery and collections that have developed around these gifts have grown into an art museum that ranks as one of the top university museums in the country.

Forty-three members of the Ball family attended the dinner. Frank Bracken responded for the family and thanked the university for being such a good steward of the Ball's contributions and for developing the museum into something far greater than the five Ball brothers had ever envisioned.
The College of Fine Arts celebrated its Tenth Anniversary this year. In February, to mark the occasion, the college presented a Week of Romanticism. Events included a special art exhibit, a classic play, and a chamber music concert. The art exhibit, "The Artist's Eye: Romantic Art from the Permanent Collection," featured nineteenth-century prints by artists such as Eugène Delacroix and William Blake. The chamber music concert included works in the Romantic style, and the theatre production was a stage adaptation of *The Count of Monte Cristo*, an epic study of love and revenge.

In November the Department of Theatre and Dance Performance produced *Company!*, and in February they took it to the Kennedy Center/American College Theater Festival Region 3 competition in Green Bay, Wisconsin, where they competed with five other productions for a chance to perform at the Kennedy Center in Washington, D.C. Co-directed by Don La Casse and Beth Vanderwilt, *Company!* had top billing for the Wisconsin event.
As part of their own personal contributions to the college’s celebration, the art faculty created self-portraits, an artistic construct that is inherently romantic. The portraits successfully brought the concept of romanticism into the twentieth century.

In addition to its collective anniversary, the college also celebrated the tenth anniversary of the American Piano Trio, formerly the American Arts Trio. The trio was formed at Ball State in 1983 by Mitchell Andrews, piano; Neil Weintraub, violin; and cellist Carter Enyeart, later replaced by Roger Malitz.

The art museum presented a spring exhibit of the early works of the abstract impressionist Mark Rothko. “Mark Rothko: The Spirit of Myth, Early Paintings from the 1930s and 40s” focused on a less well-known, but critical period in Rothko’s development.
Two former department chairs, Mark Popovich (1979–1984) and Louis Ingelhart (1968–1979) and current chair Earl L. Conn (since 1984) kick off the twenty-fifth anniversary festivities.

Twenty-five years ago the Department of Journalism was scattered in buildings all over campus and offices spread over a two-block area. Today the department has settled in West Quad and has alumni working across the country.

Initially part of the English department, journalism became a center in 1963. It did not become a department until 1968 when it had enough full-time faculty—"At that time the magic number was five," Chairperson Earl Conn recalls. Conn explained further that "journalism's accreditation in 1977 was its entry into an elite group of journalism schools. At that time there were only about eighty accredited journalism schools in the country."

During the year many accomplished alumni returned to campus as professionals-in-residence to help celebrate the department's twenty-fifth anniversary and to report to students and faculty on their experiences on the front lines of journalism and public relations.

In September Ralph Kramer, '61, director of public relations for the Chevrolet Motor Division of General Motors, discussed General Motors' handling of an NBC Dateline story showing the explosion of a GM truck with side fuel tanks. It exploded as a result of a staged collision that employed a triggering device. A lawsuit by General Motors forced NBC to issue a retraction.

Holly Miller, a contributing editor for the Saturday Evening Post and Online Today, spoke to students and faculty about the skills and attitudes that have helped her establish a career as a free-lance writer. She was named the Department of Journalism's Outstanding Alumnus in 1991 and was recognized this year as an Outstanding Alumna by the Ball State Alumni Association.

Sam Smith (M.A.'72), a writer covering the N.B.A. for the Chicago Tribune, talked about the experiences that resulted from the publication of his controversial book on the Chicago Bulls and their star player, Michael Jordan, The Jordan Rules. Smith has established a scholarship to encourage undergraduate students to choose the news-editorial sequence at Ball State.
In an effort to keep up with the latest technology, the Daily News installed twenty-five Macintosh computers, new software, and other equipment to speed the production process. This software system is the same one used by the Los Angeles Times; it makes Ball State's newspaper process state-of-the-art.

The department has received a $130,000 equipment-funding grant from the College of Sciences and Humanities for a new graphics lab. When the new lab opens, the department will operate four computer labs, in which two of every five journalism courses will be taught.

Dr. Fred Woodress, assistant professor of journalism, received two awards this year recognizing his contributions as an educator and journalist. The Society of Professional Journalists' Board of Directors selected him their 1993-94 Outstanding Teacher of Journalism. SPJ members consider the award to be the equivalent of "Hall of Fame" distinction. He was also inducted as a Fellow of the Public Relations Society of America's College of Fellows.

Jamie Meighan graduated from Ball State with a bachelor of science degree in journalism in May of 1993. Eager to jump-start her career, she headed to New York City after graduation. Today, one year later, she works in marketing and promotion for Entertainment Weekly, a two-year-old publication of Time, Inc., with a circulation of two million. The jump start was a success.

At Ball State she edited the weekend section of the Daily News, wrote editorials, and created a magazine supplement for the newspaper. Her work earned her the 1992-93 Magazine Designer of the Year Award from College Media Advisors and Associated Collegiate Press. Of her years at Ball State, Jamie said, "Everything was there and accessible. Now that I'm working on a magazine I know how editing works with design to produce a finished product." She left Ball State equipped with a solid background that covered everything from the ethics of her profession ("The professors made us responsible for our errors") to a nuts-and-bolts knowledge of computer programs that are currently in use in the industry.
One of the more striking characteristics of the structure of the institution is the degree of decentralization which exists. In particular, departments and their divisions enjoy considerable autonomy.

The Student Affairs division offers many illustrious programs and services which serve to contribute to the overall quality of life of the student body.

The North Central Association of Colleges and Schools dropped in this year to check us out and left with high praise for Ball State. As a result the university has been reaccredited by the Commission on Institutions of Higher Education of the NCA. The team was impressed by university governance, faculty support, financial management, student affairs, and the commitment of the Board of Trustees.

Associate Provost Thomas Kaluzynski, who directed the two-year self-study effort in preparation for the report, emphasized that the evaluation was based on the last ten years' achievement by Ball State. "It is clear that the team was extremely impressed with the institution. They saw Ball State as doing a terrific job at a time when higher education is experiencing some difficult times," he said. Kaluzynski praised the work of nearly four hundred faculty, staff, administrators, and students who served on the self-study steering committee and the fourteen task forces during 1993-94. One of the concerns of the last NCA evaluation in 1984 was the number of undersubscribed and weak graduate programs. This time the evaluation team said those problems had been "resolutely" and "decisively addressed."

The group pointed out, however, that low salaries continue to be a problem and that too little progress has been made in the recruitment and retention of minority faculty at the graduate level. "Although increases in state support have been limited in the past three years, the institution has an excellent financial management program and outstanding physical facilities," the report concluded. "Moreover it is taking steps through the reallocation plan announced [in September of 1993] to provide additional funding for its highest priority—making faculty and staff salaries more competitive."

"The political astuteness of the financial management team was extremely impressive and contributed to the university's considerable success in gaining state support."

"The support for faculty development appears extensive and in many ways is impressive."
Ball State has made a concerted effort to attract and accommodate students with disabilities. Initially the effort involved modifying buildings, walks, and restrooms to make the campus accessible to students with physical disabilities.

The more recent focus has been to assist students with "hidden" disabilities: students with learning disabilities or students who are deaf or blind or who have low vision. The number of students with this degree of disability has increased steadily over the last few years, and they are often helped by devices that are less obvious than curb ramps or elevators but more technologically sophisticated.

According to Richard Harris, director of Disabled Student Development, the university has equipped some computers with systems that are voice-activated to assist students who cannot use a keyboard. "Students who are blind can do virtually independent research at Bracken Library," he explained, "including using OPAC terminals with audible output, scanning devices which will 'read' print material, and braille printers. They can scan a page, reprint it in large print, reproduce it in braille if they are braille readers, or download the information onto a disk, take it home, and listen to it."

With some modifications Ball State has been able to make campus living and academic success a more accommodating endeavor for students with disabilities.
In order to do their jobs, colleges and universities have to attract students. But the job isn’t over until they graduate. Somewhere between freshman orientation and commencement exercises, a percentage of students leave, not to complete their degrees. This is a loss to taxpayers, the economy, and the students themselves, as earned-income statistics for college degree and nondegree populations so clearly demonstrate.

Ball State has had considerable success in the last eight years improving its student retention rates. Because attrition is a national problem, the American Association of State Colleges and Universities (AASCU), with funding from the Student Loan Marketing Association (Sallie Mae), has begun a three-year project to promote student retention and graduation at state colleges and universities. Over a three-year period the project will sponsor regional conferences that feature campus teams from thirty-six schools. The schools selected to participate have shown leadership and success with retention programs.

Ball State was invited to the first conference in 1993. Based on its presentation at that time, which focused on University College’s programs, the Center for Teaching and Learning, academic assessment, and retention as a factor in the admissions process, Ball State was asked to host the June 1994 conference.

According to Pamela Arrington, director of the AASCU National Retention Project, Ball State has one of the model student retention programs in the nation. The conference was “an opportunity for other universities to learn how institutions like Ball State are having such success.”
In the telecommunications industry change is endemic. In order to keep up with the incredible scope and pace of change in communications technology, Ball State has had to change. The Department of Telecommunications, Tele-education and Educational Technologies, Media Services, Visual Instructional Services, Visual Learning Materials, WBST-FM, and WIPB-TV—all services and departments that have been housed in the Ball Communications Building—are now part of University Teleplex. This organizational change was made to improve efficiency and to be more economical. Dr. Joe Misiewicz, the current chairperson of the Department of Telecommunications and general manager of WIPB-TV and WBST-FM, assumed additional responsibilities as Teleplex director.

Ball State's resources and expertise in telecommunications have enabled us to lead the seven public universities in Indiana in the formation of the Partnership for Statewide Education. A new phase in distance education, the partnership (now called the Indiana College Network) allows Indiana residents to attend college-level classes at approximately three hundred sites around the state. A student can earn an associate degree and other program credits by taking courses that are broadcast to these sites from Ball State and other institutions, making a college degree more accessible to the people of Indiana.

The changes in the Ball Building were not only organizational, however. The building has a new graphics lab/classroom, designed to give telecommunications majors the opportunity for hands-on practice with the newest technologies. The ten-station lab/classroom will support academic classes in multimedia design and production, broadcast promotions, radio sales, television sales, and corporate media management, and will give students applicable job skills for the communications job market. It was funded by a $120,000 grant from AT&T, the result of a request from the Department of Telecommunications.

Ball State has created the state's first student-managed television station. WCRH-TV, channel 44, plans to broadcast fifteen hours of daily programming. The station, which has sixty-five student volunteers, will broadcast student productions including stage plays and regular newscasts, along with popular movies. WCRH-TV was made possible in the spring of 1993 when the privately owned Muncie cable system created two public-access channels. Channel 44 gives Ball State telecommunications students practical experience in day-to-day television operations.

In January the Ball Building was the site for a live, interactive video conference on school reform. The conference was broadcast to seventy-five sites around the state by IHETS.

The National University Teleconference Network gave its annual “Most Distinguished Program” award to another Ball State video conference, “The United States and Europe: Forging New Relations.” This ninety-minute video conference, produced by Robert Smith, the station's program director, was aired by WIPB-TV on September 20, 1991. Created by marketing professor Erdoğan Kumcu, the program was a part of Ball State's Europe Year and featured live appearances by United States Senator Richard Lugar (R., Ind.) and United States Representative Lee Hamilton (D., Ind.).

WBST-FM began airing “Rock and Roll America” in November. The program was written and narrated by history professor Richard Aquila. Each show examined some aspect of early rock and roll from a historical perspective, showing how the subject, singer, or style reflected the times. In July the show became the first Ball State-produced radio program to be carried by National Public Radio.
Ramon A. Avila (B.S. '77, M.A. '78) has been named George and Frances Ball Distinguished Professor of Marketing. His teaching focuses on industrial marketing and professional selling and sales management. Consistently high student evaluations are evidence of his outstanding teaching. He has won several of Ball State’s highest faculty awards—Outstanding Junior Faculty, College of Business Professor of the Year, and the Dean’s Teaching Award every year since its inception in 1987—and has also been recognized by the Jaycees for his community service.

Mohammad Behtorouz, George and Frances Ball Distinguished Professor of Chemistry, has been the recipient of numerous corporate, private, and federally funded grants. His research involves the synthesis of natural products, particularly those with anti-cancer and anti-microbial properties. He and his associates have recently filed a patent application for the making and use of compounds with dramatic anti-cancer potential.

Paul Parkison, (B.S. ‘58, M.S. ‘61) was awarded the Alumni Distinguished Professorship of Accounting. Under his leadership as department chairperson the accounting department has become one of the most respected in the state. Graduates excel on the CPA examination, and the department is the only state-assisted school in Indiana to have its own accreditation from the American Association of Collegiate Schools of Business. Professor Parkison is the co-author of accounting templates and problems for Lotus 1-2-3, now in its sixth year.
Mir Masoom Ali
Outstanding Faculty

Michael Ferrara
Outstanding Junior Faculty

Thomas S. McComish
Outstanding Researcher

Donald F. Smith
Outstanding Administrative Service

Robert D. Rickel, B.S. ‘66, M.A. ‘69
Outstanding Academic Advisor

Erdogan Kumcu
Outstanding Faculty Service

Paul Ranieri
Lawhead Award

Ajmal Razak
University Teaching Professor

Robert Habich
University Teaching Professor
A recent faculty survey revealed that the average faculty workload exceeds fifty hours a week. A minimum workload includes nine hours of teaching in the classroom; one hour of preparation for each class hour; one hour of grading papers, recording grades, and preparing tests for each class; one hour of clerical work each week for each class, preparing letters of recommendation and class handouts; five office hours for advising individual students; three hours of research to remain current in the discipline; and additional hours of service on departmental and university governance committees.

How faculty apportion their time has a significant effect on each student's educational experience. Ball State's balance between teaching and research determines the mix of faculty research, teaching, and service that defines this university.

During the 1993-94 academic year Ball State faculty and staff secured a record $6.8 million in funding from various government and private organizations for 237 different projects. Of the total, nearly $2.5 million was earmarked for public service outreach, $2 million for research projects, and $1.2 million for instruction.

This past year the Department of Art became one of only 182 art programs in the nation to be accredited by the National Association of Schools of Art and Design.
The November 1, 1993, issue of Business Week listed Ball State’s MBA program as one of the top twenty in the country because of its entrepreneurship sequence and interactive television program. The Ball State College of Business is among the 22 percent of business schools in the country that have achieved undergraduate and graduate degree program accreditation, and it is among the 8 percent that have received a separate accreditation for their accounting program.

The Department of Industry and Technology has one of the top five programs in the country for preparing teachers of technology education.

Ball State will use a grant from the Environmental Protection Agency to begin revamping how architects are trained across the country. The main focus of the project, called “Educating Architects for a Sustainable Environment,” or EASE, is to develop ways to train architects to create architecture that is ecologically, economically, and socially sound.

The Department of Landscape Architecture is working on a project to assist and encourage Indiana farmers to diversify their crops so that they can better fill local product needs. Using a grant from the state’s Office of the Commissioner of Agriculture, the project directors will identify foods currently being imported into Indiana that could be grown locally.
Two major renovation projects altered campus buildings this year. And in the process they altered the way we do business.

Burris Laboratory School, the state's only lab school, opened in 1929 at an initial construction cost of $250,000. A broad, graceful, imposing building, with dark wood and high ceilings, it was an environment designed to promote education that was broad-ranging, occasionally graceful, artful, and possibly also imposing, as was the style of the times.

But times change. Today education, even at the elementary levels, is very often research- and discovery-oriented, multidisciplinary, hands-on, and directly involved with new technologies. Burris was found to be in need of repairs, and an $11.7 million renovation brought Burris into the next century with gusto.

The new Burris serves four hundred fifty students from kindergarten through the twelfth grade along with three hundred more high school juniors and seniors who attend the Indiana Academy for Science, Mathematics, and Humanities, Indiana's only public residential school for academically gifted students. At Burris, students now have access to the same technology that Ball State students do, including the university's mainframe computer, interactive television systems, and on-line library catalog. The new Burris has

Burris senior Alan Wilson and alumna and former faculty member Tootie Falls at the Burris rededication ceremony in May of 1994.
six science labs and a classroom studio that allows Burris to broadcast interactive television classes to high schools around the state. Courses offered on television include human genetics, Russian, Chinese, and advanced placement physics, calculus, and biology. However, some things shouldn't change, a fact stressed by several local architects. Consequently, although the interior of the building was gutted and redesigned, the original exterior was retained, as were many familiar features, including the auditorium and (for alumni who were concerned) the fireplace in the kindergarten room.

After extensive renovation Woodworth dining hall reopened in January as Woodworth Plaza, an open-servery concept that allows students to select food at various stations. The station options include homestyle, pizza, pasta, soup and salad, vegetarian, nacho bar, stir-fry, sweets, grill, and to-go. Students choose from various meal plans that allow cash or debit card payment. The concept has been a smashing success. Woodworth was redesigned to accommodate fourteen hundred to sixteen hundred students at lunch and dinner, but has topped two thousand students on several occasions and regularly exceeds eighteen hundred.

Interior designer Dan Stephenson and architect Mike Mezo, both of Ball State, earned design awards from the Association of University Interior Designers for their work on the Cardinal Crossing food court in Pittenger Student Center. Their design took Best of Show honors, and the first place award in its renovation category. The Bertha Orr Room design also took first place in its category. The awards were presented during the association's 1993 National Conference held at the University of Virginia.
Plans were unveiled this spring for Ball State's new Alumni Center to be built on the northeast corner of Tillotson and Bethel Avenues. The architect for the center is James Ingo Freed of the firm Pei Cobb Freed and Partners. Freed, a Jewish refugee who fled Germany in 1939 at the age of nine, also designed the five-story Holocaust Museum in Washington, D.C., "a rare example of contemporary architecture that dares to use design as a powerful means of emotional and psychological expression," according to Newsweek.

Freed has overseen the design of many commercial and public buildings around the country and has won several major design awards. He lectured on campus this spring.

The project architect is associate partner Thomas E. Baker, B.Arch.'74. When hiring the architecture firm one of the university's stipulations was that the project architect be a Ball State graduate. Construction is scheduled to begin in the fall. The $7.5 million center will be built with private funds, and a campaign is underway to begin fundraising.

Ball State University and the National Collegiate Athletic Association jointly investigated accusations of violations in the men's basketball program. The investigation was completed within three-and-a-half months. Four former or potential basketball players were found to have been given extra benefits from boosters in the form of tuition, clothing, housing, and necessary expenses.

In dealing with these violations, Ball State elected to use the summary disposition, a process that permits the university to stipulate the facts and self impose penalties. The penalties are two-year's probation, a reduction by one in the number of men's basketball coaches recruiting off-campus for one year and the number of scholarships awarded for two years, annual recertification of current athletic policies and practices, a reduction by two in the number of visits in men's basketball for the next two years, and disassociation of the four representatives of the university's athletic interests who were involved.

The NCAA accepted the penalties but proposed adding a one-year ban on post-season play. In its appeal of the additional penalty, presented by President Worthen, Ball State argued that it had expedited the investigation and, when the facts were known, arranged for the head coach to resign. Further, Ball State noted that its cooperation with the NCAA enforcement staff had been exemplary, and that a new comprehensive compliance program was in place. The appeal was successful in persuading the NCAA to drop the ban on post-season play.
In the early 1980s Ray McCallum established himself as Ball State's all-time top scorer and held the record for the most steals in a career. His statistics and honors reveal an impressive record of accomplishments and leadership. In a game often dominated by giants, his success at 5'9" becomes even more impressive.

In October 1993, Ray returned to Ball State as head basketball coach. His qualifications involve more than just knowledge of the game. He brings enthusiasm, determination, firmly established goals, and a thorough understanding of the demands and possibilities that a college basketball program offers; an understanding that evolved at Ball State and was sharpened by his ten years as assistant coach at the University of Wisconsin and one year at the University of Michigan.

"We have a philosophy of academics being important. It's family, academics, and then basketball. I'm a big believer that you can have college graduates and win Mid-American Conference Championships, too."
The football team under head coach Paul Schudel won the Mid-American Conference Championship and went to the Las Vegas Bowl. Team quarterback Mike Neu, MAC offensive player of the year, won the Vern Smith Award as the league's most valuable player, and Michael Blair was named the MAC freshman of the year in football.

Ashleigh Schoultz

The field hockey team under the guidance of coach Karen Fitzpatrick won its sixth Mid-American Conference Championship in eleven years and made school and league history by holding its MAC opponents scoreless in all ten games in 1993. Ashleigh Schoultz received MAC field hockey player of the year honors for the second straight season. Cathy Basso, Andrea Breech, Bobette Jones, and Gina Lucido made the field hockey national academic team.

Mike Neu

Greg Romano

Men's volleyball, coached by Don Schondell, placed third in the NCAA tournament for the seventh time in school history and was ranked eighth nationally in the American Volleyball Coaches Tachikara Poll. Todd Reimer was a second-team all-American; Greg Romano, an all-American honorable mention; and Eduardo Ferraz, an all-American on the all-freshman team.

Eduardo Ferraz

David Keener

Men's tennis under coach Bill Richards won their eleventh consecutive Mid-American Conference Championship and was the first Ball State team to advance to the NCAA Men's Tennis Championships. Senior John Amos earned an at-large berth in the NCAA Championship and became the first Ball State player to advance to the second round in singles.

Todd Reimer

David Keener

Cathy Basso, Andrea Breech, Bobette Jones, and Gina Lucido made the field hockey national academic team.
Ball State's women's volleyball team, coached by Randy Litchfield, won the school's first Mid-American Conference Championship in the sport. Sharon Knecht was Ball State's first women's volleyball player to be named Mid-American Conference Player of the Year. Lisa Hadorn was named the NCAA Woman of the Year for the state of Indiana and a first-team academic all-American.

Dan Lehrman

Baseball player Dan Lehrman earned a second team academic all-American designation. Lehrman and Hadorn are Ball State’s eleventh and twelfth academic all-American honors recipients. Ball State has had at least one academic all-American in six of the last seven years. Pat Quinn coaches baseball.

John Amos

Two Ball State athletes, Lisa Hadorn, volleyball, and John Amos, tennis, received prestigious NCAA postgraduate scholarships.

Golfers Todd Palmer and Andy Johnson were named all-American scholars by the Golf Coaches Association of America. Earl Yestingsmeier coaches golf.
For the second time in three years Ball State had a winner in the National Collegiate Honors Competition (NCHC). Kerry McDonald's paper, "The Shamrock and the Leprechaun," won the Portz Scholars Competition. Her thesis was a cultural analysis of Irish symbols and how they have come to be connected with Ireland's political and cultural identity.

NCHC is composed of more than five hundred universities and colleges nationwide. Each is allowed one entry in the Portz competition, with three winners selected each year. Ball State is the only institution to have had more than one winner.

Not all Ball State's team awards were athletic. Ball State University's debate team, coached by Michael Bauer, was ranked tenth among 272 collegiate schools in the United States. The standings were determined by the Cross Examination Debate Association, which also ranked the team first in the east central region.

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Student awards are one way to measure a university's success. However, if a university is to consistently fulfill its obligations to students and taxpayers, it must have a systematic method for determining how well it is meeting the educational and professional needs of its students.

To ascertain what is working and what needs fixing, Ball State has an Office of Academic Assessment that periodically assesses selected students and alumni. In addition, colleges and departments also assess their programs. The goal of assessment is to evaluate academic programs and determine how much students know at three stages: when they enter the university, when they complete the General Studies Program, and when they finish their majors. The program also measures student satisfaction with their educational experience and their success in employment and further education. Some of the assessment activities are internally designed, but because some use nationally normed instruments, it is possible to compare Ball State students with students at other similar institutions.

As a result the university can report with confidence that 56 percent of Ball State students estimate they have improved their understanding of computers considerably, compared with only 42 percent at other doctorate granting institutions; that 86 percent of Ball State's graduating seniors would recommend Ball State to potential students; and that 99 percent of graduates report that their needs for intellectual growth were met very well or satisfactorily.

Among other changes, assessment has prompted the Department of Telecommunications to add a foreign language requirement for majors, the Department of Special Education to add a required course addressing legal and procedural issues related to the profession, and the School of Nursing to add more instruction in quantitative skills.
Public higher education is facing lean times. There is a constant challenge from taxpayers and legislators to do more with less. For four consecutive years the state appropriation for Ball State has not increased. In September 1993, President Worthen issued an internal challenge to the university to reduce expenses and reallocate these savings to be used for salary increases.

After five months of difficult, sometimes acrimonious debate, university personnel announced a plan that reallocated 3.6 million dollars in Ball State funds to salaries.

A major concern was that the quality of education not be adversely affected. According to Provost Warren Vander Hill, this goal was met. "We set out to minimize the impact on the educational process, and I believe we have been successful. Some class sections will be larger next year, but not enough to affect the quality of our programs."

At the heart of the debate was how Ball State distributes the funds that are available. As a result departments, divisions, and staff members were forced to defend their budgets and carefully define their objectives and expenses. After all the monies, reports, opinions, and redistributions had been tallied, the university was able to provide faculty and staff salary increases averaging 6 percent, more than double the consumer price index and much higher than other public universities in the state.
Ball State University awarded six honorary degrees this academic year. Ulrich Littmann and Stanislaw Mrozowski received degrees at winter commencement.

Dr. Littmann, a native of Berlin and one of the first Germans to participate in a German-American educational exchange after World War II, became the executive director of the Fulbright Commission of Germany in 1963. The German program is now the largest and most complex and intellectually broad of the more than 120 such programs worldwide. In 1992, when the Fulbright Commission of Germany celebrated its fortieth anniversary, Dr. Littmann was enthusiastically credited for its success.

Born in Poland, Stanislaw Mrozowski has been internationally recognized for his contributions to both scientific and cultural understanding. He studied mathematics and physics at the University of Warsaw, but his brilliant career as a researcher and physicist actually began at age sixteen, when he discovered the Nova Aquilae just eighteen hours after it had been first noticed by American professional astronomers. In 1962 he established the journal Carbon, and enlisted associate editors from all over the world. Dr. Mrozowski moved the editorship of Carbon and his research to Ball State in 1972.

The Seventy-Fifth Anniversary Celebration year closed with spring commencement ceremonies on May 7. Two of those receiving honorary doctorates were Ball State graduates.

Kent C. Nelson graduated from Ball State in 1959 with a bachelor of science degree in business. Two days later he began his career with United Parcel Service as a sales and customer services representative. Today he is the chairman and chief executive officer of the company, which Fortune magazine has described as "one of America's most admired corporations." Nelson credits the extensive use of cellular technology and an adherence to basic business principles for the success UPS has achieved worldwide.

John R. Seffrin, distinguished health educator and executive vice president and chief staff officer of the American Cancer Society, graduated from Ball State in 1966 with a degree in biology. He continued his education at the University of Illinois and Purdue University, where he earned a Ph.D. in health education. Actively involved in promoting good health, he is on the
boards of various health organizations, and has contributed numerous articles to journals. Dr. Seffrin has campaigned against smoking for more than twenty-five years and was pleased with his alma mater’s efforts to create a smoke-free campus.

James Burke is Britain’s foremost commentator on science and technology. He has created an extensive body of unique television programs that are accessible, provocative, and informative. Because of his ability to communicate across disciplines, Burke was the first speaker sought for Ball State’s UniverCity programs in 1990 and 1992. Author of five books, he has recently completed the follow-up to one of his earlier television productions, “Connections2,” in which he explains social and technological change by linking seemingly unrelated events, people, and situations.

Lynn Morley Martin began her career in government as a county board member in Winnebago County, Illinois. From there she moved on to state government and later to five terms as a representative in the United States Congress. She strongly advocated applying Title VII of the 1964 Civil Rights Act to hiring practices. In 1991, Ms. Martin was appointed secretary of labor by President Bush, in which capacity she worked to expand employment opportunities for women and minorities.

B
ecause it rained, the all-university commencement ceremony was cancelled in May. In the separate college ceremonies graduates marched to the strains of Sir Edward Elgar’s *Pomp and Circumstance*. Parents searched for familiar faces, cameras flashed, and freshly minted Ball State alumni received their degrees and proceeded to commence the lives they had worked toward in their years at Ball State. Before everyone splashed back out into the parking lots, there were hugs and handshakes and more pictures taken of slightly dazed graduates and pleased parents, surprised at how fast the years had gone, and wondering what now... and proving that, technology and progress notwithstanding, some things never really change at all.
In November more than one hundred of Ball State University's most influential supporters gathered on campus to announce the creation of a National Development Council. The council is an outgrowth of the volunteer leadership that was brought together for the Wings for the Future capital campaign. The council will review and recommend programs for fund-raising activities, advise the university on future comprehensive campaigns and continuing programs, and identify and solicit potential new donors.

According to James Parks, '51, president of the Board of Trustees, "The creation of a National Development Council is . . . [a] positive move to ensure that we keep the momentum that has been built in fund raising."

Data (in thousands of dollars) June 30, 1994

<table>
<thead>
<tr>
<th></th>
<th>1994</th>
<th>1993</th>
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<tbody>
<tr>
<td><strong>Current operations</strong></td>
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<tr>
<td>Operating revenues</td>
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<tr>
<td>Student fees</td>
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<td>Sales, services and other</td>
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<tr>
<td><strong>Total operating revenue</strong></td>
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<td>$234,813</td>
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<tr>
<td><strong>Operating expenditures and transfers</strong></td>
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<tr>
<td>Instruction</td>
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<td>Research</td>
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<td>Institutional support</td>
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<td>Operation and maintenance of plant</td>
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<td>Scholarships and fellowships</td>
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<td><strong>Total operating expenditures</strong></td>
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<td>Transfers — net</td>
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<td>Plant funds</td>
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<tr>
<td><strong>Net transfers</strong></td>
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<td><strong>Total operating expenditures and transfers</strong></td>
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<td><strong>Plant additions during the year</strong></td>
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<td><strong>Balances as of June 30</strong></td>
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<tr>
<td>Investment in plant</td>
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<td>Outstanding indebtedness on physical facilities</td>
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Ball State has a new fountain, and a long-time campus legend has found a home in it. Frog Baby, a three-foot-tall bronze sculpture, is the focal point of a fountain dedicated to the memory of the late Alexander M. Bracken and set in North Quadrangle, just north of Bracken Library. Alexander Bracken, a member by marriage of the Frank C. Ball family, was president of the university's board of trustees from 1958 to 1980. Frog Baby was created by the late American sculptor Edith Baretto Stevens Parsons and purchased by Frank Ball in 1937, when it arrived on campus as part of a traveling exhibit. He then placed the sculpture on permanent loan to the Ball State Art Gallery.

The statue, a gleeful child dangling a frog from each hand, stands off-center in a semicircular pool edged with thick limestone blocks. The fountain was made possible through a private grant from the George and Frances Ball Foundation.

In its first campus home a legend developed around Frog Baby. Students believed that it was good luck to rub her nose before exams. The statue had been in Bracken Library and was recently restored.

Based on its excellent use of natural stone—Indiana limestone is a major structural element—Frog Baby Fountain won the 1994 Tucker Architectural Award.

On back cover: Frog Baby with student, 1965

The information presented here, correct at the time of publication, is subject to change.

Ball State University practices equal opportunity in education and employment and is strongly and actively committed to diversity within its community.