This creative project is being submitted as partial fulfillment of the requirement for the Masters in Landscape Architecture at Ball State University. It is a study of a site in Southport, Indiana that is currently partially vacant and possesses a great deal of potential for an infill development. This study examines the problem of abandoned malls and strip malls in America, and how this particular site could be designed to become active and successful.
After discussing the issue of abandoned retail centers, the study reviews the properties and development strategies of transit oriented development and mixed-use development, and reviews some case studies of implementation of these qualities. A master plan that incorporates the study is proposed that implements these development strategies. The outcome of the performance of the master plan output and process is then rated using the SITES criteria to evaluate expected outcomes.