Chuck Wagons were used as an earlier form of a food truck in order to help service cowboys and cattlemen.¹
Roach Coaches are known for servicing factory and construction site lunch hours.\textsuperscript{ii}
The Oscar Mayer Brand was one of the first companies to utilize food trucks as a marketing tool.iii
Cities such as Atlanta, GA are utilizing food trucks to encourage pedestrian usage of open spaces.\textsuperscript{iv}
Figure 5: College Campus Food Truck

College campuses are utilizing food trucks in order to service students.
Figure 6: Food Trucks and Unhealthy Food

Opponents of Food Trucks argue that they display unhealthy offerings such as Chips and Candy to entice children.
The Food Truck Commissary is an area that is utilized for food preparation.\textsuperscript{vii}


Food Truck For Sale. 2012. restosearchmiami.com, Miami, FL. Web. 11 Mar 2013