



Future Focus



FUTURE FOCUS

Dear alumni and friends:

This year's annual report provides a view of our past, present, and future.

We are concluding our 2007–2012 strategic plan, which has provided a comprehensive road map for advancing our mission of delivering maximum sustainable support to the university. Successfully completing the objectives of this plan has helped us grow as an effective partner of the university and inspired new initiatives in donor stewardship, investment management, and governance.

The foundation remains a strong financial partner of Ball State University, even in the midst of a recovering economy. With assets totaling more than \$196 million, the foundation provided more than \$13 million in support to Ball State during fiscal year 2012, with planned gift expectancies now exceeding \$90 million. We engaged Perella Weinberg Partners to manage our investment portfolio, working with our chief investment officer. Our relationship with this firm is built upon a rigorously defined outsourcing model and strong oversight by our Investment Committee.

Work on a new strategic plan is nearing completion. It will guide our efforts through the year 2017 and will focus on fund stewardship, philanthropy, service, communications, and board/staff development. The foundation will be diligent in executing the new plan in a way that permits us to seize the opportunities and challenges before us.

The next year will be one of transition: new leadership, a new strategic plan, and a new investment management process. As we focus on these and other future possibilities, we wish to take a thoughtful pause to thank alumni and friends for their ongoing generosity and support as well as board members and staff for their talent, drive, and passion. These strong partnerships will help assure a promising future.



Stefan S. Anderson
Chairman, Board of Directors
Ball State University Foundation

David W. Bahlmann
President and CEO
Ball State University Foundation

A LOOK BACK AT EDUCATION REDEFINED: STRATEGIC PLAN 2007–2012

When our 2007–2012 strategic plan was drafted, we were confident that the end result would be transformational. Our first long-term plan was a catalyst for future growth. It inspired us to reach higher, work hard, embrace change, and challenge the future.

We imagined that we could build a more advanced, sophisticated organization. The outcome of completing these six goals, highlighted below, exceeded our expectations.

Service to Constituents

Offer unparalleled service to the university, donors, and beneficiaries.

Communication and solutions were the essential elements of this goal. By obtaining feedback through surveys and other methods, we identified and made improvements to programs for these audiences. Through print, electronic, and web communications and special events, alumni and friends discovered the many ways to contribute to the university as well as receive the personal benefits of giving. In addition, improvements in fund reports provided donors with more timely, informative, and accurate accounts of their funds.

Investment Management

Utilize investment management strategies to prudently maximize long-term performance.

Challenged to maximize long-term performance for a growing asset base, we created innovative strategies which included hiring new investment advisors and changing our staff structure. Previously operating under a traditional consultant model, we implemented a variation of the outsourced chief investment officer (CIO) model.

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Our Investment Committee retains the responsibility for setting investment policy and objectives, expressed in part through our strategic asset allocation. The committee is supported by Thomas Heck, internal CIO, and our new investment advising firm, Perella Weinberg Partners (PWP). Unlike in the consultant model, PWP has the responsibility for implementing major decisions with the support and participation of the CIO, including taking tactical positions (within the strategic asset allocation ranges) and manager selection. Our partnership with PWP provides the investment resources that we could not afford to build internally on our own.

Fundraising

Become an active participant and catalyst in the university's fundraising initiatives.

This goal inspired us to build a culture of fundraising, and foundation board and staff actively participated in the university's advancement activities through their time, treasure, and talent.

Ball State Bold: Investing in the Future, the university's most ambitious, comprehensive campaign, was highly successful, with more than 65,000 generous donors investing more than \$210.8 million—surpassing the \$200 million goal. New and matured planned gifts totaled more than \$64 million, exceeding the \$50 million goal and increasing membership in Beneficence Society. Improvements were also made in campaign tracking and reporting.

Volunteer and Staff Development

Engage in ongoing development and succession strategies to ensure board and staff effectiveness.

Before this strategic plan was created, we knew there would be a significant turnover in the foundation's volunteer leadership due to board member term limits. This sparked an initiative to recruit top level executives and professionals—many of them Ball State graduates—from all over the country with diverse skills that would add value to our organization. Plans for filling board member vacancies were also formulated. Providing outside learning opportunities for board and staff allowed this group to keep informed about best practices and helped them stay current.

Organizational Structure

Pursue an organizational structure that optimizes endowment management and investment functions and maximizes board engagement.

We made enhancements to our organizational structure through the work of an Organizational Task Force, chaired by board member Penny Ralston. The process started with an extensive survey to examine board members' commitments and responsibilities. The task force branched into two subcommittees: Content and Structure, which focused on board composition, meeting efficiency, and utilization of board committees, and Board Member Engagement, which examined operational processes, accountability, engagement and mentoring and orientation of new members. As a result, we restructured our board meeting operational plan, developed an extensive board member mentoring program, added several new outstanding board directors, and revised the board member orientation process.

Integrated Operational Model

Facilitate positive interactions and working relationships with internal and external audiences.

A new operational model was designed to enable the foundation to work in partnership with university departments, constituents, volunteer and administration bodies, students, faculty, and donors. By reviewing and updating the memorandum of understanding, the university and foundation (an independent nonprofit) secured and managed private support, and promoted and expanded internal communications. In addition, immersive learning opportunities were created within the foundation environment in the areas of communications, financial accounting, and investments, providing extensive work experiences for several university students.

“The pace of the foundation's evolution is intensifying, and the future will be ripe with challenges and rich with opportunities. Specifically, the ensuing years could easily be described as transformational for the foundation.”

—Anthony L. Schneider, foundation board chairman (2006–2008), 2007–2012 strategic plan task force member



BUILDING A PLAN FOR THE FUTURE

The Strategic Plan Task Force, chaired by foundation Vice Chairman Peter Campanella, began developing the 2012–2017 plan in November 2011. Following working sessions, facilitated by Provost Terry King, to identify strengths, challenges, and opportunities, the work has been carried forward by teams of staff and board members. The new foundation plan is designed to parallel and support the university’s 2012–2017 strategic plan, which has four goals:

- Providing distinctive, high-quality educational experiences
- Becoming a recognized leader for educational innovation
- Investing in an increasingly vibrant and integrated university community
- Advancing Indiana through student engagement and faculty expertise.

The foundation’s new strategic plan will be completed and presented to the board of directors in November and will substantially contribute to our strength as a partner of the university. The new plan focuses on investment and fund management, board and staff development, philanthropy, communications, and stewardship and fiduciary responsibility. A formal plan will be published later this year.

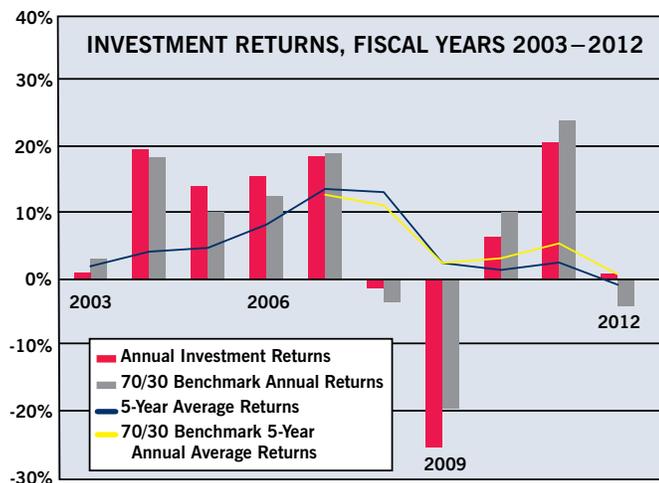
Investment and Fund Management

Team: Board members Richard Emens and Charles Harper and staff member Thomas Heck, CIO

Directives for targeting improvements in investment and fund management will include:

Measure and Manage Risk

- Develop risk management policies
- Develop reporting and monitoring tools
- Balance investment return and risk objectives with financial risk tolerance
- Assess changes to the structure of Expendable, Stable Value, and Legacy funds



Strategize Asset Allocations

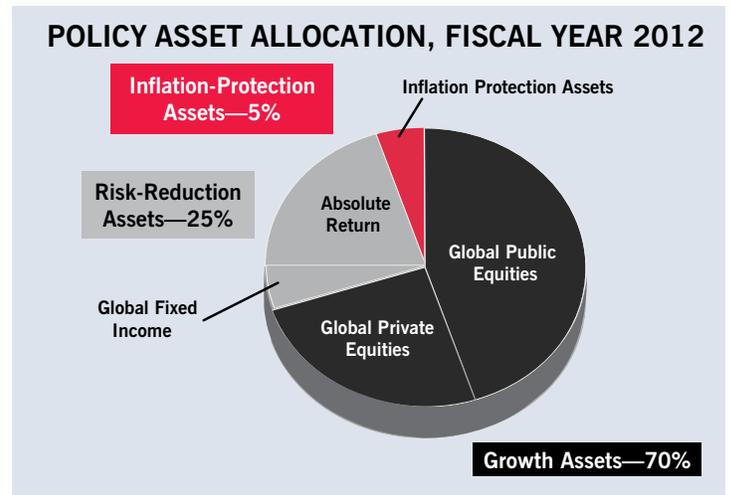
- Evaluate investment objectives and the strategic asset allocation
- Research new return enhancement and risk management strategies

Review Governance and Staff Structure

- Create an Investment Subcommittee and evaluate the delegation of investment roles and responsibilities among the Investment Committee, the subcommittee, the CIO, and the investment advisor
- Develop an investment education program for board members
- Evaluate performance of the CIO and investment advisor

Track Cash Flow and Debt Management

- Review policies and procedures
- Measure portfolio liquidity against projected cash flows



Board and Staff Development

Team: Board members Penny Ralston and Michael Smith and staff member David Bahlmann, president/CEO

This goal will feature a three-step strategy aimed to develop board and staff effectiveness:

Step 1. Selection: Continue to select and recruit the most innovative board members and professional staff based on their expertise in financial management and philanthropy and their capacity to give and engage with the university and its fundraising initiatives.

Step 2. Development: Create a passionate and committed board and professional staff by matching the needs of the foundation with individual skills, become more transparent about individual commitments, enhance board member orientation and the mentoring processes.

Step 3. Engagement: Improve our performance-based culture by focusing on engagement, based on board member and staff expectations, focusing on fundraising initiatives, and offering appropriate tools, resources, and continuous education.

Philanthropy

Team: Board members *Stefan Anderson and Hudson Akin* and staff member *Philip Purcell*, vice president for planned giving and endowment stewardship

The philanthropy goal calls for stepping up our role as a resource for the university's fundraising activities. The essence of this goal derives from our mission to provide maximum sustainable support to the university and from our vision statement, which commits us to promoting and facilitating a culture of philanthropy.

Build a Better Culture of Philanthropy

- Educate and engage board members in fundraising initiatives and create a Philanthropic Engagement Committee
- Align structures, processes, and budgets to better support the university's philanthropic endeavors

Serve as a Fundraising Resource

- Maintain strong partnerships with the university's fundraising staff, with foundation board members providing assistance in cultivation, prospect identification, event hosting, and fundraising activities

Provide Financial Support

- Facilitate 100 percent board participation in annual giving, comprehensive campaigns, and planned giving efforts

Elevate the Planned Giving Program

- Help facilitate \$25 million in new endowment gifts (\$5 million per year)
- Achieve \$15 million in new planned gift expectancies (\$3 million per year)
- Enlist 100 new Beneficence Society members (20 per year)
- Continue educational and communications programs to promote planned giving

Communications

Team: Board members *Donna Oklak and Jan Abbs (emerita)* and staff member *DeAnna May*, associate vice president for communications

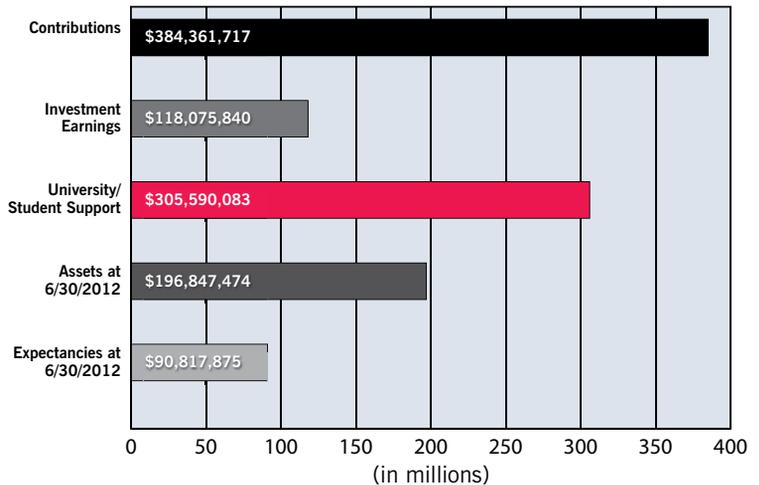
The focus of this goal will be to improve internal communications as well as interactions with the university, donors, and other constituencies.

Inform and Educate Alumni and Friends

- Make ongoing enhancements, incorporate new technology, and introduce best practices to the existing integrated communications plan
- Work with Cardinal Funds Inc. to create a communications plan promoting donor advised funds and fundraising initiatives for Ball State colleges, programs, and Greek funds
- Continue making improvements to donor fund reports



SUMMARY OF FINANCIAL ACTIVITY 1951–2012



Enhance Internal Communications

- Build a private online forum for interaction between board members and staff
- Offer board materials, resources, orientation materials, and communications pieces in an electronic format
- Create opportunities for formal and informal meetings with university staff and students while board members are on campus for board meetings

Stewardship and Financial Responsibility

Team: Board members *Mark Ervin and Tony Smith* and staff members *Jeffrey Lang*, vice president for operations and treasurer, and *Tracy Curtis*, controller

This goal will focus on our internal operations that are critical to providing proper management and stewardship of donor funds.

Create and Maintain Efficient Financial Operations

- Execute a cross-training/backup plan for staff development
- Evaluate the investment function of the outsourced CIO model
- Collaborate with the university in the design and implementation of the new donor management system and evaluate other system integrations
- Educate board members on financial operations
- Ensure proper recording of gifts and timely production of receipts to donors

Provide Attainable Support

- Meet the needs of Ball State while maintaining sufficient unrestricted fund levels at the foundation by continual evaluation of the spending policy, investment policy, and outsourced CIO performance

Meet Compliances

- Review and maintain compliances with applicable laws, regulations, and policies including timely tax filings, audit reports, and the Uniform Prudent Management of Institutional Funds Act (UPMIFA)

Focus on Accountability to Donors

- Continue to provide outstanding service to our donors and constituents through accurate receipting, timely financial reports, and donor fund reports

A TIME OF TRANSITION



John B. and June M. Scheumann Stadium

With our sights set on opportunities for future growth, a transition of leadership is also on the horizon. We have always been blessed with strong, dedicated leaders who have built a sturdy platform for their successors. Momentum will be maintained.

Ball State University Foundation Board of Directors

Just like those before him, foundation Chairman Stefan S. Anderson has packed a lot of work into his two-year term. His primary charge was to guide the foundation through the completion of the goals and objectives of the 2007–2012 strategic plan and, with Vice Chairman Peter Campanella, lead the national search for a new president and CEO to follow the retirement of David Bahlmann. His term faced the challenge of directing the organization through unusual economic times and rollercoaster investment returns while maintaining ongoing support to the university.

In November 2012, Anderson will pass the gavel to Campanella, who will serve as chairman through 2014. Campanella has been the leader in drafting the foundation's 2012–2017 strategic plan.

Ball State University Foundation

In its more than 60-year history, the foundation has become a vital financial partner for the university, providing more than \$300 million in support for scholarships, programs, and buildings and more than \$90 million in planned gift expectancies for future university support.

At the helm for the past 22 years has been David W. Bahlmann, who will retire as president and CEO in January 2013. A recent national search led to the appointment of a 23-year higher education veteran, Cheri E. O'Neill. She will become just the fourth CEO in the foundation's history. O'Neill is the executive director of the Alpha Chi Omega national women's fraternity, the Alpha Chi Omega Foundation, and the Alpha Chi Omega National Housing Corporation. She joined Alpha Chi Omega as a Ball State student.

A Legacy of Leadership

John Quincy Adams once said, "If your actions inspire others to dream more, learn more, do more, and become more, you are a leader." The foundation board and staff have had the good fortune of closely working with a longtime leader who possesses all of these admirable qualities: David W. Bahlmann.

He has helped make the foundation a national model among its peers. He has inspired board members, his staff, his peers, and others to reach higher. He has been a mainstay during a critical time in the foundation's history as we've experienced tremendous growth, challenges, and triumphs. Most importantly, he has helped nourish the important partnership between foundation and the university it serves.

Bahlmann has been recognized nationally for his leadership in university foundation management through his work with the Council for Advancement and Support of Education (CASE) and Association of Governing Boards of Universities and Colleges (AGB). He has frequently written and spoken for national audiences, positively representing Ball State University on a national stage.

He leaves a legacy of leadership as an exemplary planner, teacher, advisor, and ambassador. The foundation board and staff, university, and others he has inspired along the way say thank you to Bahlmann for always expecting the best from himself and motivating us to follow suit.

Ball State University Foundation Board

Stefan S. Anderson

- Joined foundation board in 2005
- Retired chairman, president, and CEO of First Merchants Corporation and the First Merchants Banks
- Graduate of Harvard University, MBA from the University of Chicago
- Received an honorary degree from Ball State in 1993
- Served as national chairman for Ball State's first capital campaign, Wings for the Future, and chaired the Ball State Annual Fund Campaign

Peter F. Campanella

- Joined the foundation board in 2002
- Retired CEO of World Kitchen, formerly Corning Consumer Products Company
- Received a bachelor's degree in social science from Ball State in 1967
- Participated in the Executive Leadership Interview Series for Miller College of Business
- Provides pro bono consultation for a number of not-for-profits

David W. Bahlmann

- Current president and chief executive officer of the Ball State University Foundation, which he joined in 1990
- Previously served as the national chief executive officer of both Camp Fire Boys and Girls (now Camp Fire Inc.) and Big Brothers/Big Sisters of America
- Possesses a broad range of professional experience including 15 years in law (having served as a prosecuting attorney, a legal advisor to the speaker of the Indiana House of Representatives, and a practicing attorney), and 42 years in agency administration
- Received the CASE Institutionally Related Foundation Service Award (2005) and the AGB Distinguished Service to Public Higher Education Award (2011)
- Earned a bachelor of arts in economics from Hillsdale College and a juris doctor from Valparaiso University School of Law

Cherí E. O'Neill

- Executive director of the Alpha Chi Omega national women's fraternity, the Alpha Chi Omega Foundation, and the Alpha Chi Omega National Housing Corporation
- Recently led Alpha Chi Omega Foundation through a multimillion-dollar fundraising campaign, the largest in the organization's history
- Earned bachelor of science in English from Ball State in 1989
- Will begin her work as president and CEO of the foundation on January 1, 2013

Financial Comments for Fiscal Year 2012

Alumni and friends of Ball State University made total contributions of more than \$9 million in fiscal 2012. This brings the total contributions made to the foundation since 1951 to more than \$384 million. During fiscal year 2012, the foundation provided \$13 million in support to Ball State. Total support provided Ball State since 1951 is now more than \$305 million.

During the year, there were some significant changes in the foundation's investment structure. After extensive investigation by our board and staff, the foundation adopted an outsourced investment model and hired Perella Weinberg Partners (PWP) as the provider. This model provides additional resources for the investment process, creates better decision-making capabilities for volatile markets, and should lead to higher long-term investment returns.

The foundation also sold a significant real estate holding that had been gifted to us in a prior year, taking advantage of the favorable market for farm land.

The foundation's unrestricted net asset deficit during FY2012 increased due to underperforming financial markets. The elimination of this deficit and growth of unrestricted net assets is a priority of the foundation to make us a strong financial partner to Ball State University into the future.

The foundation manages total assets of more than \$196 million, representing endowments and available resources for the university and its students. Foundation planned giving expectancies (bequests, life insurance, and life income arrangements) grew to more than \$90 million as of June 30, 2012.

New Endowments, Fiscal Year 2012

Mary Jane Bergdoll Scholarship Fund
Browning Day Mullins Dierdorf Architects Scholarship
Georgia M. Burns Scholarship in Memory of Grace Woody
Raymond E. Burns and Georgia M. Burns Memorial Scholarship
Marsha Casey Nursing Endowment
Emens Scholarship in honor of Frank and Judy Bracken
Marilyn K. Glick Center for Glass Endowment Fund
Greenwalt/Templeton Family Fund
Robert Thomas Holmes and Emma Bauman Holmes Scholarship
Harry Howick Memorial Scholarship
Grace Jackson Teachers College Scholarship
William Moser and Ball State University Better Business Bureau Scholarship
Dr. Mel Sharpe Excellence Fund for Public Relations
Trimmer Scholarship
Dr. Howard Trivers Memorial Scholarship
Weidner Scholarship in Residential Property Management
Walter M. Young and Juanita A. Young Huntington County Scholarship





Virtual studio

STATEMENT OF FINANCIAL POSITION

Assets

	2012	2011
Cash and investments in marketable securities	\$170,131,041	\$167,636,011
Contributions receivable	12,663,328	16,062,546
Beneficial interests in perpetual and external trusts	3,501,435	4,013,150
Investments in split-interest agreements	2,213,581	2,250,491
Property and equipment	4,075,907	6,374,504
Other assets	4,262,182	2,876,166
Total assets	\$196,847,474	\$199,212,868

Liabilities

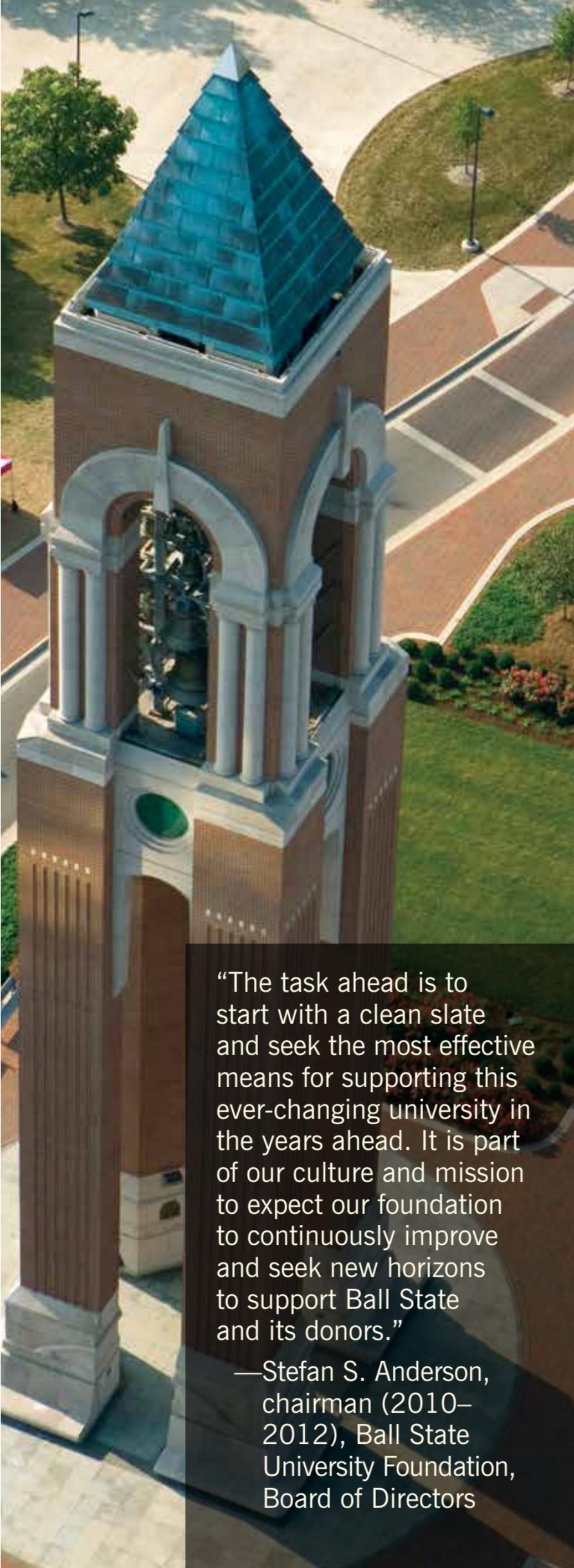
Accounts payable	\$4,990,441	\$3,092,232
University grants payable	741,508	1,341,508
Accrued expenses	179,741	193,459
Line of credit	4,454,000	2,500,000
Term note payable	6,300,000	7,300,000
Bond payable	10,000,000	10,000,000
Annuity and trust obligations	3,162,346	2,381,063
Total liabilities	\$29,828,036	\$26,808,262

Net Assets

Unrestricted	(\$5,722,302)	\$531,465
Temporarily restricted	102,967,737	103,424,050
Permanently restricted	69,774,003	68,449,091
Total net assets	\$167,019,438	\$172,404,606
Total liabilities and net assets	\$196,847,474	\$199,212,868

STATEMENT OF FINANCIAL ACTIVITIES

Total Foundation	2012	2011
Revenue, Gains, and Other Support		
Contributions and promotional activities	\$9,303,737	\$13,572,000
Investment income, including net realized and unrealized gains	1,733,084	27,706,819
Total revenue, gains, and other support	\$11,036,821	\$41,278,819
Expenses		
University programs, including capital projects	\$11,107,665	\$12,740,852
Management and general	1,715,899	1,629,140
Fundraising	3,598,425	3,531,949
Total expenses	\$16,421,989	\$17,901,941
Change in net assets	(\$5,385,168)	\$23,376,878
 Unrestricted		
Revenue, Gains, and Other Support		
Contributions and promotional activities	\$938,910	\$2,216,576
Investment income, including net realized and unrealized gains	(1,003,990)	16,390,478
Operating support fees	1,133,948	953,514
Net assets released from restrictions and reclassifications	9,099,354	10,956,934
Total revenue, gains, and other support	\$10,168,222	\$30,517,502
Expenses		
University programs, including capital projects	\$11,107,665	\$12,740,852
Management and general	1,715,899	1,629,140
Fundraising	3,598,425	3,531,949
Total expenses	\$16,421,989	\$17,901,941
Change in net assets	(\$6,253,767)	\$12,615,561
 Temporarily Restricted		
Revenue, Gains, and Other Support		
Contributions	\$6,661,744	\$9,872,060
Investment income, including net realized and unrealized gains	2,710,656	10,746,383
Operating support fees	(1,117,583)	(927,976)
Total revenue, gains, and other support	\$8,254,817	\$19,690,467
Net assets released from restrictions and reclassifications	(8,711,130)	(10,095,998)
Change in net assets	(\$456,313)	\$9,594,469
 Permanently Restricted		
Contributions	\$1,703,083	\$1,483,364
Investment income, including net realized and unrealized gains	26,418	569,958
Operating support fees	(16,365)	(25,538)
Total revenue, gains, and other support	\$1,713,136	\$2,027,784
Net assets released from restrictions	(388,224)	(860,936)
Change in net assets	\$1,324,912	\$1,166,848



“The task ahead is to start with a clean slate and seek the most effective means for supporting this ever-changing university in the years ahead. It is part of our culture and mission to expect our foundation to continuously improve and seek new horizons to support Ball State and its donors.”

—Stefan S. Anderson,
chairman (2010–
2012), Ball State
University Foundation,
Board of Directors

BALL STATE UNIVERSITY FOUNDATION

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Administrative Staff

David Bahlmann President/CEO
Carol Young Executive Secretary to the President
Assistant Secretary to the Board of Directors

Planned Giving and Endowment Stewardship Staff

Philip Purcell Vice President for Planned Giving and
Endowment Stewardship
Lori Kinnett Administrative Coordinator for Planned Giving
Peggy Hensley Communications Coordinator
DeAnna May Associate Vice President for Communications
Valerie Hurwitz Coordinator for Planned Gift Stewardship
Amy Thomas Associate Vice President for Fund Stewardship

Financial Staff

Thomas Heck Chief Investment Officer
Jeffrey Lang Vice President for Operations and Treasurer
Penny Cahoe Gift Processor
Tracy Curtis Controller
Antoinette Hatzell Senior Financial Assistant
Kathy Poe Receptionist/Administrative Assistant
to the Vice President for Operations/Treasurer
Sunny Reed Gift Processing Coordinator
Lindsay Russell Financial Assistant

UNIVERSITY ADVANCEMENT

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Ball State University
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765-285-1633

T.W. Hudson Akin Vice President for University Advancement
Candy Dodd Secretary to the Vice President
for University Advancement

OFFICE OF UNIVERSITY DEVELOPMENT

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Charles “Chip” Jagers Executive Director
Stephanie Arnold Director of Development
Derek Berger Director of Development
Sue Bonneau Prospect Research Specialist
Andrea Bordenkecher Director of Foundation Relations
Jean Kramer Crosby Director of Donor Relations
Brenda Davis Director of Development
Brad Edmondson Director of Athletic Development
Sylvia Ewert Assistant Director for Administration
Christy Huston Director of Development
Sarah Jenkins Director of Development
Darleen Lugenbuhl Director of Development
Jennifer Marsh Director of Development
Susan Savage Director of Annual Giving
Emily Vandever Director of Phonathon

FOUNDATION BOARD MEMBERS

OFFICERS

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Vice Chairman

Peter F. Campanella (BS '67)

Secretary

Mark A. Ervin (BS '81, MA '85)

Immediate Past Chairman*

J. Richard Emens

President and CEO**

David W. Bahlmann

Treasurer**

Jeffrey R. Lang

Assistant Secretary**

Carolyn S. Young

* Chair Emeritus/Emerita

**Nonvoting Members

DIRECTORS

T.W. Hudson Akin

Kenneth R. Briner (BS '69)

Kelli S. Burrill (BS '75)

Marsha J. Casey (BS '79, HSD '00)

E. Renaé Conley (BS '80, MBA '82)

R. Wayne Estopinal (BAR '79)

Brian A. Gallagher (BS '81, HHD '03)

John C. Gaylor (BS '76)

Jo Ann M. Gora

Richard J. Hall (BS '89)

Frank M. Hancock (BS '70)

Charles H. Harper

Randall B. Howard

Hollis E. Hughes Jr. (BS '65, MA '72)

Thomas J. Kinghorn (BS '65, MA '66)

James C. Lintzenich (BS '75)

Donna M. Oklak (BS '77)

Randall E. Pond (BS '77)

Penny A. Ralston (BS '71)

Patricia Schaefer

John B. Scheumann (BS '71)

John R. Seffrin (BS '66, HSD '94)

Anthony W. Smith (BS '68)

Michael P. Smith (BS '73)

Charles V. Sursa

C. Kenneth White (BS '71)

John E. Worthen

DIRECTORS EMERITI**

Jan P. Abbs (BA '76)

Frank A. Bracken

Blaine A. Brownell

J. Robert Browning (BS '76)

Richard W. Burkhardt (LLD '84)

Michael L. Cox (BS '70)

Laura J. Hansen Dean (BA '72)

Ben E. Delk

Thomas L. DeWeese (BS '68, MBA '69)

Ben E. Hancock Jr.

Marjorie L. Hiner (BS '66, MA '70)

Richard W. Hutson* (BS '60, MA '62)

Paul L. Kozel

Charles A. Lord (BS '49)

J. Richard Marshall*

Donald L. Mays (BS '62, MA '65, EdD '69)

Matthew J. Momper (BS '83)

Kent C. "Oz" Nelson (BS '59, LLD '94)

Don L. Park (BS '61, MA '62)

John J. Pruis (LLD '84)

Gregory A. Schenkel (BS '70)

Anthony L. Schneider* (BS '80)

James R. Schrecongost (BS '68, MA '72)

Phyllis C. Shafer* (BS '47)

Edwin D. Shipley (BS '68, MA '71)

Mary R. Sissel* (MA '78)

William L. Skinner*

A. Umit Taftali (BS '85)

IN MEMORIAM

WILL PARKER

Will Parker, retired local banker and a longtime member of the Ball State University Board of Trustees, passed away in September.

Parker retired from the university's Board of Trustees in December 1983 after 14 years, the last four as president. He also served on the Ball State University Foundation Board of Directors from 1980–1983 and became an emeritus member in 1984.

In 1998, Parker was presented with the Edmund F. Ball Lifetime Achievement Award at the annual Very Important Volunteer Award luncheon for his community volunteerism.

Two Indiana governors presented Parker with the Sagamore of the Wabash, and he was also a recipient of the Horatio Alger Award from the Muncie Boys & Girls Club.

ROBERT E. LINSON

Robert E. "Bob" Linson (BS '47, MA '48), vice president emeritus for university relations at Ball State and director emeritus of the Ball State University Foundation died in May at age 89.

He was actively involved with foundation Chairman Ralph Whiting in the growth and development of the foundation during its early years. He also served as a member of the foundation's board of directors from 1972–1987, when he was awarded director emeritus status upon his retirement from Ball State.

Linson was a trailblazer in his efforts with the Alumni Association. Under his leadership, Ball State was the recipient of two awards for excellence in alumni giving. He was a visionary for the Cardinal Varsity Club and instrumental in the creation of the Ball State Student Foundation.