ABSTRACT

CREATIVE PROJECT: Village + Park, Using Ecotourism to Revitalize Xiamen Village in Tea Valley National Park

STUDENT: Chenyuan Gu

DEGREE: Master of Landscape Architecture

COLLEGE: College of Architecture and Planning

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China’s national parks need to attract more tourists and protect existing natural habitats. Meanwhile, Chinese villages are facing the gaps between adapting to rapid modernization and protecting traditional culture. This creative project introduces ecotourism in part of Tea Valley National Park as a sustainable economic development strategy to conserve environmental heritage (including natural and cultural heritage) by engaging local communities and other stakeholders in the tourism development process.

This creative project explores sustainable expansion design strategies for constructing and operating a national park, with its surrounding village. The focus area includes three sites with different existing potential and value. The project uses landscape architecture and architecture design principles to propose a master plan for developing ecotourism in Tea Valley National Park. The research uses literature review, case studies and site analysis to identify best-practice design strategies for achieving this goal. The final deliverables include a master plan, site sections, diagrams, and experiential perspectives.