Wrangling Bits and Herding Cats: Donor Relations in the Digital Era

When the Digital Version is All You Have: Utilizing Post-Custodial Digitization for Collection Development, Access, and Donor Outreach

Brandon T. Pieczko
Digital Archivist for Manuscript Collections
Archives and Special Collections
Ball State University Libraries
Goal: Grow Our Digital Repository to Improve Access to Collections

1. Digitize original records and return to donor
2. Negotiate digital publishing rights with reluctant donors
3. Make digital surrogates available in an online repository
4. Use social media to promote digital collections
5. Attract potential researchers and donors through outreach

Post-Custodial Approach to Digitization
Traditional Donor Agreement

Archives and Special Collections
University Libraries

Ball State University
Bracken Library, Room 210
Muncie, IN 47304

Phone: 765-285-5078
FAX: 765-285-8149
Email: libarchives@bsu.edu

Donor Agreement

I hereby donate the collection described below to Archives and Special Collections, University Libraries, Ball State University, as an unrestricted gift, and transfer to Archives and Special Collections legal title, copyright, and literary property rights to the contents in as far as I hold them, except for any limiting conditions specifically stated below.

I agree that any materials in the collection which are not to be retained by Archives and Special Collections shall be disposed of by Archives and Special Collections as it sees fit or shall be returned to me or my designee if so stated below.
Electronic Publication Rights Agreement

Ball State University Libraries
Electronic Publication Rights Statement

I hereby grant to Ball State University a *non-exclusive* perpetual royalty free license to use, duplicate and distribute the work (“Work”) in whole or in part:

**Work Title:**

**By:**

The Work is to be deposited in the Ball State University Libraries’ collections and/or digital repository. I further grant to Ball State University the right to transfer the Work to any format or medium now known or later developed for preservation and access in accordance with this agreement. This agreement does not represent a transfer of copyright to Ball State University.

I represent and warrant to Ball State University that the Work is my original work and does not, to the best of my knowledge, infringe or violate any rights of others nor does the deposit violate any applicable laws. I further represent and warrant that I have the authority and/or have obtained all necessary rights to permit Ball State University to use, duplicate and distribute the Work and that any third-party owned content is clearly identified and acknowledged within the Work.

By granting this *non-exclusive* license, I acknowledge that I have read and agreed to the terms of this agreement and all related Ball State University policies.
FEATURED COLLECTION

Juliet Peddle Architectural Drawings

This collection includes architectural drawings, sketches, industrial design drawings, and holiday cards from the career and travels of Juliet Peddle, the first female architect licensed to practice in the state of Indiana.

NEW COLLECTIONS

- **Ball State 1979-1980**
- **Cardinal Recap Publications**
- **Industrial Trust and Savings Bank Collection**
- **Elaine Bennett Delaware County Family Name Index Cards**
- **Cecil A. Madii Farm Records**
John and William Golliver WWI Postcards (acquired June 5, 2014)
John and William Golliver WWI Postcards

Viaducts in Monlaw, France

About this collection

The John and William Golliver WWI Postcards digital collection features 44 postcards collected and sent home by William "Happy" Golliver during his service in World War I. Several of the postcards were sent to William's brother John Golliver, both during and after the war. The images on the postcards range from 1914-1915; open multiple countries including the United States, France, and Germany; and depict both calm and violent scenes of WWI Europe, American military training, and American patriotism.

Archives and Special Collections, John and William Golliver WWI postcards finding aid
John and William Golliver WWI Postcards

The John and William Golliver WWII Postcards digital collection features 44 postcards collected and sent home by William "Happy" Golliver during his service in World War I. The images on the postcards range from 1914-1919, span multiple countries including the United States, France, and Germany, and depict both calm and violent scenes of WWI Europe, American military training, and American patriotism.
Wapahani High School Marching Band Films (Selma, IN)

8mm Original Film from Sylvia Barbier to Donna Chafin Staggs

✓ 1965 Sesquicentennial Parade, JC in 1964 band, 8th grade band, Mermaid Festival, 1969 Wapahani Band J.C. Drum Major
✓ State Fair 1969 Day and Night, Purdue & Stanford Football Game
✓ Senior Prom 1970, Graduation 1970
✓ 1971 Variety Show & State Fair
✓ Wapahani Social, State Fair and Variety Show 1972
✓ 1975 Delaware Fair, State Fair
Muncie and Delaware County Films and Videos

About this collection

The Muncie and Delaware County Films and Videos digital collection currently consists of over 150 digitized historical 16mm films ranging from 1913 to 1986. In an effort to provide documentation of important events in and around the Delaware County, Indiana area, this rare footage is now available online. Additional films and videos will be added to this collection in the future.

This collection of digitized films includes footage in both black and white and color. Included are films of a tour of Cenex Chesterfield in the early 1970s; the Delaware County Council Boy Scout Fair at the Delaware County fairgrounds in 1963; the Westinghouse plant groundbreaking on November 3, 1959; a Delaware County, Indiana firemen demonstration that included fire departments from the cities of Albany, Eaton, Union, Blountsville, Muncie, and Salisbury; the Delco Remy UAW strike involving the Anderson, Indiana plant and the Muncie, Indiana community over improved health and safety conditions for workers during the 1970s; and the 1913 flood in Indiana that reached various counties along the White River, including Delaware County, Indiana.

Also included are films that were conducted by WIBC-TV, as a part of a segment titled, “Week in Review.” The station was created in 1953 by Don Burton. It carried all three major networks, primarily CBS, until the early 1960s when it became a primary NBC affiliate. WIBC-TV Channel 49 was sold in 1971 to a local non-profit group, who changed the station's call letters to the current WIPB-TV. The station was eventually acquired by Ball State University on October 31, 1973 and remains to be its present licensees.
Wapahani High School Band at Indiana State Fair

Description:

Rating: Based on 0 rating(s)
Title: Wapahani High School Band at Indiana State Fair
Subject - LCSH:
- Marching bands
- Wapahani High School (Selma, Ind.)
- Indiana State Fair
- Fairs
Original Date: 1969
Description: Silent film; Wapahani High School Band performing at the Indiana State Fair. The footage was taken by Sylvia Barbier.
Contributor(s): Barbier, Sylvia
Geographic: Indianapolis
Takeaways

• Accepting digital surrogates in lieu of original records can be an effective compromise for reluctant donors.
• This collection development and access model is not a new one (e.g. post-custodial community archives projects).
• This model may require a reevaluation of the language used in existing donor forms (publication rights vs. ownership).
• Appraisal of archival collections only being considered for digitization is still very important.
• Once an analog record is digitized, the digital surrogate must be curated just like a born-digital archival object.
• Digitized collections lend themselves to promotion through social media and can be leveraged to bring attention to the archives and attract future donors.
Thank You!

Contact Information: Brandon T. Pieczko
Digital Archivist for Manuscript Collections
Ball State University Libraries
Bracken Library, Room 210
Muncie, Indiana 47306
(765) 285-5078
btpieczko@bsu.edu