Abstract

The majority of Christian religious programming on the radio today comes to listeners in the form of nationally-syndicated programs, aired on large networks of stations, featuring voices of people from a large, nationwide religious community rather than the local community. Most Christians, however, believe that Christianity is best practiced in the local community and support that idea in scriptures about the early church. The goal of "Engage" is to be a radio program that connects people to this local religious community through content that is relevant, interesting, and from local sources. The basic function of this thesis is to serve as a show proposal and outline, providing information including audience, mission, site of airing, copyright compliance, similar shows, and content examples. This thesis could be used to present the show to other stations for syndication, or to help guide other producers as they create a similar program.

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