Abstract

Recruitment and retention are often considered hallmarks of a university's success. As more students than ever are attending higher education, there is greater pressure for colleges and universities to provide their students with the best chance to succeed. Surprisingly, gender and sexual minority students are often left out of this conversation. The vast majority of colleges and universities simply do not acknowledge the presence of queer students on campus. Through analyzing the existing literature, this essay explores the importance of Ball State actively engaging with a growing LGBT + student population and provides a recommendation on how to be a leader in queer student success.

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