Interactive Interactivity

An Honors Thesis (HONORS 499)

by

Jessica Abbott

Thesis Advisor
Dr. John C. Dailey

Ball State University
Muncie, Indiana

July 14, 2004

Expected Date of Graduation
July 24, 2004
Abstract

As the World Wide Web continues to expand, more and more individuals and small businesses desire to announce their presence on it. Many members of these groups do not have the budget for a professional website designer, and often opt to undertake the project themselves. Interactive Interactivity is a guide for beginner and intermediate level web designers that covers usable website design, effective communication with an audience, and technical website considerations. Due to the fact that Interactive Interactivity is a website itself, it offers real examples of design concepts within its pages which written instructions could not offer.

Acknowledgements

- I would like to thank Dr. John C. Dailey for advising me in this project. He was a great help in perfecting the design and interactivity of this website.

- I would also like to thank Marcia McHie for checking Interactive Interactivity for usability and technical errors.

- I would also like to thank Robert Seaton for providing inspiration for the design of the site, as well as technical and grammatical input.
Bibliography


