

## **ABSTRACT**

**THESIS:** The Roles of African American Female Professors in Public Relations

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This study has presented an overview of the roles that African American female professors take on while a part of the public relations academy. The evidence suggests that African American female professors take on a dual role as professors and professionals while they are teaching at their respected colleges and universities. The professors perceived that they added value to their public relations departments and also that they played a significant in the development of future public relations professionals.