



## GREEK SPRING PRIDE POINTS

The spring all Greek GPA was higher than the all BSU GPA.

A brand new Greek marketing campaign was unveiled in March.

Delta Sigma Phi fraternity colonized on campus in January.

Student Life is hiring another full time professional Greek staff member.

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# Greek Alumni Newsletter

VOLUME 1, ISSUE 2

JUNE 2007

## Greek Alumni Newsletter a Success!

The inaugural edition of the Greek Alumni Newsletter was a huge success! Alumni from Indiana and surrounding states commented about how they appreciated the updates on the Greek community and the support the university is giving to the undergraduate chapters. The Office of Student Life will continue to work with the Ball State Alumni Association to send this newsletter twice a year to Greek Alumni. Future plans include adding a chapter spotlight to recognize and highlight a fraternity or sorority. We want to ensure we are providing not only the community news but the accomplishments of individual chapters as well. In addition, a section has been added to the Greek life Web site so Greek alumni can view past editions of the newsletter. We encourage you to visit the Ball State Greek life Web site for the most up-to-date information on the Greek community.

This semester's newsletter includes updates on the five year Greek strategic plan and the Greek Community Program Fund, information about homecoming and big news for our Panhellenic sororities. We hope you enjoy this edition of the

### Future Newsletter Plans

**Sending twice a year to area alumni**

**Adding a chapter spotlight**

**Posting past editions online**

Greek Alumni Newsletter. As always feedback and comments are welcome and can be sent to Cara Luyster. Thank you for your continued support of the Ball State University Greek community. Enjoy!

Sincerely, The Office of Student Life Staff

## Newsletter to Go Online this Fall

The Office of Student Life at Ball State is committed to keeping Greek alumni and alumnae up-to-date with the Greek community news. In order to ensure the newsletter continues to be provided twice per year, we will be sending all future editions of this newsletter via email. We believe this will enable us to provide

relevant and timely information to a broad range of Greek alumni across the country in a cost effective format.

If you are currently receiving this newsletter through the mail, please update your email address with the Ball State Alumni Association. This will ensure that you

continue to receive regular updates about the Ball State Greek community. Updating your email address is easy. You can do this by visiting: [www.bsu.edu/alumni](http://www.bsu.edu/alumni) and clicking on the alumni registry link, or calling 1-888-I.GO.4.BSU. Look for the next Greek Alumni Newsletter in your inbox in November of next year!

## Fraternity & Sorority Strategic Plan Unveiled



Greek Strategic  
Plan Unveiling  
March 25, 2007

The 2007-2012 Ball State University Fraternity and Sorority Strategic Plan was unveiled on March 25th, 2007 - a truly exciting day for the entire BSU Greek community! The work of 21 individuals, lots of community feedback, and 370 days of planning was presented to over 100 students, alumni and university administrators. President Jo Ann Gora, Vice President for Student Affairs Dr. Kay Bales, Vice President for Business Affairs Mr. Tom Kinghorn, and Vice President Emeritus of University Advancement Dr. Don Park were in attendance as well. Ball State has just developed its own strategic plan with one objective being the revitalization of Greek life on campus, President Jo Ann Gora told the crowd in her opening remarks at the unveiling.

"This is an incredibly important part of the plan because Greek members make up a small percentage of the number of students on campus," Gora said, "but the members are an enormous percentage of those who are involved in other campus organizations." Kay

Bales, Vice President for Student Affairs and Dean of Students, said "The plan provides a blueprint for a more vibrant and successful Greek community. We're all responsible for the future of the community and in my time at Ball State I've never found a university president or university administrators than the ones here who are more committed to creating a community that is beyond what we've dared to dream in the past."

Eight goal areas were outlined which focus on academic achievement, alumni and advisors, chapter achievement, housing, leadership and membership development, recruitment and expansion, risk reduction and education and vision, values and relationships. Those in attendance were impressed and excited with the work of the committee. I invite you to review and explore the strategic plan on the Greek life Web site. This site also provides information about how to become involved in the implementation phase of the strategic plan.

## Big Changes Around the Corner for Panhellenic Sororities

At the conclusion of this semester, DeHority Hall complex closed temporarily for renovations and will not open again until fall 2009. When the building reopens, it will become housing for honor students and there are no plans to include sorority suites. University administrators began discussions this past year about where the suites would be re-located. This factor, coupled with five new fraternities colonizing or re-colonizing on campus over the next seven years, led to discussions about the creation of a Greek Village.

This information was presented to undergraduate sorority members, alumnae members and University administrators on Wednesday April 11, 2007. Those who attended the meeting were excited about the possibility of a Greek Village and encouraged the University to move forward with the process. In

addition, information about the proposed Greek Village was sent to fraternity presidents and advisors the following week.

An exploratory committee has been formed to determine the feasibility of a Greek Village at Ball State. The committee is open to any sorority member or alumna and will meet regularly throughout the summer months. Those interested in serving on the exploratory committee should contact Cara Luyster, Assistant Director of Student Life. The next step is to create an electronic survey to gather opinions and feedback from students, advisors and alumnae. Please assist us with this process by completing the survey in a timely fashion. Further updates on this project will be included in future editions of the Greek Alumni Newsletter. In addition, a page will be added to the Greek life Web site.

## Greek Community Program Fund

This past year a Greek Community Program Fund was established to support program and development efforts of the Greek organizations at Ball State. This year funds will help to offset costs for an extensive marketing plan targeting incoming and current students. The program, entitled 'Our Plan. Your Part,' was designed to increase presence and awareness of fraternities and sororities at Ball State. Publications will include summer mailers, a parents' guide on fraternities and sororities, an organized

scholarship mailer, fall recruitment publications and a Greek faculty outreach program.

Greek organization programs benefit more than 1,150 students belonging to 29 national or international fraternities and sororities. For more information or to contribute to the fund, contact Jennifer Harding, fund stewardship assistant of the Ball State University Foundation, at (765) 285-8312.



Spring 2007 Greek Council  
Executive Board Members.

## NPHC Chapters Start Spring with Fresh Ideas

This spring, NPHC members redirected their time and energy into improving the council and their respective chapters. The By-laws were carefully examined and amended, main goals and priorities were put into action and more emphasis was placed on collaborations with other members of the Greek community.

In addition, NPHC chapter advisors were reconnected with the Office of Student Life and informed on the happenings of their undergraduate chapters through a meeting which will continue monthly beginning in the fall. As a result of their great efforts, many NPHC chapters were recognized for their achievements at Grand Chapter and collaborated with the



Greek Week Steering Committee on this year's week of events. Two chapters conducted membership intake which increased the organization to 36 active NPHC members.

Additionally, three chapters held successful philanthropic events raising more than \$500. Equally as dedicated to the Muncie community, all of the chapters performed community service through their week of events at several area businesses, including The New Life Center, Muncie Boys & Girls Club and the Buley Center. NPHC is continuing to strive in the areas of academic and social welfare, as well as Greek excellence. For more updates please visit: [www.bsu.edu/nphc](http://www.bsu.edu/nphc).

## PHC Sororities Busy, Excited this Spring

The Panhellenic sororities had a great spring semester! The semester kicked off with spring open recruitment. This year, all of the 11 Panhellenic sororities had the opportunity to participate in recruitment. The organizations recruited 70 women during open recruitment! In addition to being busy with recruitment, the sororities also held nine successful philanthropic events over the course

of the last four months raising tens of thousands of dollars for various local and national charities. A great deal of attention has been given to recruitment and marketing this year. Several committees have been formed to address these two areas of sorority life. For more information, visit the Greek Web site. There were also many individual member accomplishments. The Student Government Association

President is a sorority woman. Sorority women are involved in many other student organizations including Student Voluntary Services, residence hall councils, summer orientation and the Student Leadership Development Board just to name a few. The Panhellenic sororities have a lot to be proud of and we hope to share more good news with you next fall!

## IFC Fraternity Members Delve into Spring 07 with Success

The spring semester was a busy time for many IFC fraternities. They were hard at work recruiting new members, holding academic programs, participating with service and philanthropic events and welcoming a new fraternity to campus. Delta Sigma Phi became the 11<sup>th</sup> IFC fraternity on Ball State's campus with colonization efforts beginning in January.

The recruitment committee has been hard at work planning events for the first few weeks of the fall semester. Fall recruitment has been scheduled for September 9<sup>th</sup> - 14<sup>th</sup> but fraternities are encouraged to recruit throughout the academic year. The committee plans to work with the

residence hall staff to host programs about Greek life and student involvement in the halls this fall.

In addition to the focus on recruitment, a great deal of attention has been given to marketing Greeks. In conjunction with representatives from the Panhellenic sororities, a comprehensive marketing campaign entitled "Our Plan. Your Part" has been developed and a recruitment referral program created. For more information on this program visit [www.bsu.edu/greeklife](http://www.bsu.edu/greeklife).



## Homecoming

Ball State University has set the dates for the "Roll Out the Red" 81st annual Homecoming celebration. This year the Cardinals will take on Western Kentucky at Scheumann Stadium on October 13, 2007. The Homecoming Steering Committee is already hard at work preparing a fantastic homecoming week. A schedule of events can be found on the BSU Alumni Association Web site. Click on upcoming events to view the activities that will be sure to get students and alumni prepared to celebrate Ball State's 81st Homecoming!



The Student Life staff is committed to keeping Greek Alumni connected to BSU!

If you have any questions, concerns or comments, please direct them to Cara Luyster, Asst. Director of Student Life at [cwluyster@bsu.edu](mailto:cwluyster@bsu.edu).

Expect your next electronic edition of the Greek Alumni Newsletter in Fall 2007!

To look for upcoming events, please visit: [www.bsu.edu/greeklife](http://www.bsu.edu/greeklife)



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