

ABSTRACT

CREATIVE PROJECT: The Village Promenade: An Oral History

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DEGREE: Master of Arts

COLLEGE: College of Communication, Information and Media

DATE: May, 2014

This creative project has chronicled the events that led to the construction of the Village Promenade. The story focuses on six main characters, each of whom represent a different faction of the local community. The story is published on the web as well as a tablet and mobile product via the Creatavist. The Creatavist is a platform that allows for audio, video, photos, maps and text to all work in harmony in order to tell a long form story. It is used to capture audio from interviews, photos of the construction as well as mock ups, and text, which will be the central component of the story. All of these tools are used in order to create an engaging narrative that showcases the skills learned in graduate school.