

Published once each semester, this newsletter is designed to inform readers of the activities, information, and services provided by Ball State's Office of Institutional Effectiveness (OIE). *INsights* will be distributed each semester via email as well as archived on our web site.

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OIE Support for HLC Reaccreditation

The Office has been working for more than two years to support the Higher Learning Commission reaccreditation self-study and peer reviewer team visit, which took place in October. We are very pleased with both the presence of information we supplied within the self-study and the numerous references to the office in the draft team report. OIE will take on a central role in continuing HLC accreditation under the new Pathways model following final reaffirmation of Ball State's accreditation next semester.

MAP-Works Survey Reports Available

For many years, Ball State has surveyed our incoming students about 3 weeks into their first semester and asked them a variety of questions related to their early semester behaviors and attitudes. This survey, *Making Achievement Possible (MAP-Works)*, is an assessment system designed to reveal student strengths and talents, as well as to identify areas for further development. Surveys are conducted with three unique groups: first year students, transfer students, and sophomore students. The reports for Fall 2013 summarized responses from 3,252 first-year students (89%), 1,472 sophomore students (38%), and 373 transfer students (48%).

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Faculty and Staff Chair and Director Feedback Survey Item Bank Available

OIE, with the support of a working group comprised of representatives of each of the colleges, has reviewed the many surveys we are asked to develop for faculty and staff members to provide feedback about the performance of department chairs and school directors prior to their formal evaluation and re-appointment. We have also collected samples of similar surveys from peer universities. As a result we have developed a bank of items that departments and schools can use for such surveys. The college deans have identified a small number of items that will be common to all surveys. Units may add their own items as well as choose from among the items in the bank. Please contact Brian Pickerill for further details.

Ball State IE Represented at National and State Conferences

Bill Knight, Delaina Boyd, Jim Jones, Lisa Garner, and Kate Kaczmarczik presented on *Documenting and Improving Institutional Outreach and Engagement Activities* at the Digital Measures Users Meeting in Milwaukee. Bill presented on *The Future of the Institutional Research Field* at the Illinois Association for Institutional Research in Peoria. Bill and Tina Leimer presented on the Association for Higher Education Effectiveness at the IUPUI Assessment Institute.

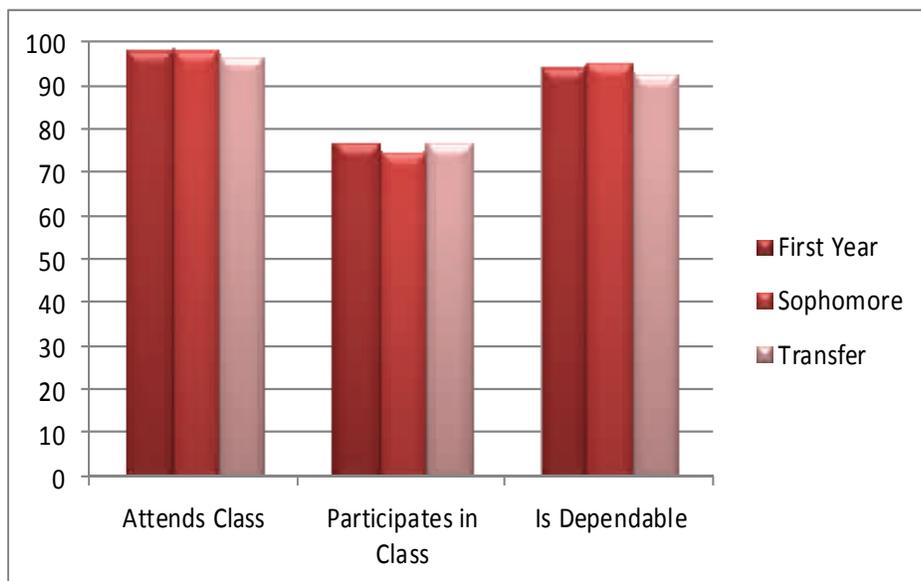
MAP-Works Fall 2013 Results

Between all three groups, a range of 78 to 87 percent of respondents report being extremely committed to finishing their college degree, with at least 62 percent committed to doing so at Ball State. Close to 90 percent of all groups feel like they are learning while at Ball State, and respondents stated that at more than a moderate degree that they belong at Ball State at a range of 70 to 85 percent, with transfer students at the low end, and sophomore students at the high end of the range.

Below is a sampling of some of the other results from the Fall surveys. For more information from or about the survey, feel free to contact Wen Qi at wqi@bsu.edu or 285-8919.

Academic Behavior and Self-Management

More than half the time...
 Almost all respondents report that they attend class, close to 80 percent of respondents report they participate in class, and over 90 percent report that they are dependable.



Academic Self Efficacy*

To what degree are you certain that you can persevere on class projects even when there are challenges?	N	Not at all (1) (2) (3) Moderately (4) (5) (6) Absolutely (7)						
		%						
First Year	3167	0.3	0.7	1.7	14.5	25.1	36.9	20.8
Second Year	1411	0.2	0.4	1.1	12.8	20.3	41.2	24.1
Transfer	359	0.3	0.8	1.9	18.1	18.4	34.8	25.6

*Excludes respondents who selected N/A.

Qualtrics Support and Training

Now that Ball State has a university license to Qualtrics, it is the instrument of choice for surveys. This Office provides support and consultation for Ball State Qualtrics users. We have assisted many Ball State survey researchers, grant writers, staff members, faculty and students with administration or technical support related to Qualtrics. Setting up your account is simple, just go to bsu.qualtrics.com and login with your BSU username and password. There you can conduct surveys, collaborate or share your surveys with other researchers, send email invitations, and automatically track responses for follow-up (aka reminder) emails. When the survey is complete you can create reports of your surveys, to dynamically host via Qualtrics to the Web, or export to Microsoft Office to add to your analysis of the basic results. Other features include the ability to run cross-tabulations, comparison reports, and export data directly to SPSS.

For more information about Qualtrics, please visit the Qualtrics University Web site at www.qualtrics.com/university. There you will find a wide variety of step-by-step tech tips, and a five-step video tutorial and quiz to get you started. In addition, the Office will be offering Qualtrics workshops early next semester. If you have any questions about Qualtrics, please contact the Office, we will be glad to help.

Blackboard Outcomes Assessment

Representatives from Blackboard were on campus November 25-26 to provide hands-on training for the new version of Blackboard Outcomes, now known as Outcomes Assessment, which will be made available in late December. The new version of the software offers better integration with the Blackboard Learn CMS and more streamlined operations. Faculty members teaching University Core Curriculum Tier 3 courses are encouraged to have their students submit artifacts that provide examples of advanced undergraduate level writing and critical thinking digitally within Blackboard Learn and to tag those assignments to the UCC writing and critical thinking goals. Several departments are continuing their adoption of Outcomes Assessment for assessment activities within the majors. Those interested in learning more are encouraged to contact Bill Knight. More information will continue to be provided about this project.

New Staff and Titles

William E. Knight was promoted from Executive Director to Assistant Provost in July 2013.

Wen Qi joined the Office as Assistant Director in July 2013. Originally from China, Wen holds a master's degree from the University of Michigan at Ann Arbor in Higher Education and is finishing her doctoral degree at Indiana University Bloomington. Before coming to Ball State, Wen worked with NSSE (National Survey of Student Engagement) as a research associate and also served as the project manager for the CSEQ (College Student Experiences Questionnaire) assessment program. Wen works on assessment projects such as MAP-Works initiatives, NSSE, summer orientation assessments, and a number of other surveys and projects. Wen is willing to work with other offices on campus to develop and implement surveys or other assessment tools, and is particularly interested in projects related to the retention, persistence and success of Ball State students.

Karen M. Morgan joined the Office in July 2013. She holds a bachelor's degree in Public Relations from Brigham Young University, a master's degree in Adult and Community Education and Educational Technology from Ball State, and is pursuing a doctorate in Adult, Higher, and Community Education from Ball State, along with a second master's in Communication Studies. As Communications Specialist, she edits office documents and this newsletter, maintains the Office website, and conducts ad hoc literature and online research in support of Office projects. Her professional interests are eclectic, more recently focused in the areas of critical studies, cultural grit and persistence as they relate to student success. Prior to joining the Office, Karen worked in software validation and business analysis for private industry. Karen, her husband, Michael, and their four daughters moved to Indiana in 1997 from the Washington, DC area. She dotes on her two grandchildren, and enjoys reading, writing, quilting, and music.

Projects Underway

- Student data reporting for Fall 2013 for the Indiana Commission on Higher Education has recently been completed.
- OIE presented to President's Engagement Council on collecting information about faculty members' outreach and engagement activity and the impact of outreach and engagement activities upon community partners, faculty members, and students.
- Databases have been developed concerning the last and next dates and current status of both academic unit reviews and program accreditations.
- OIE is assisting with a comprehensive evaluation of the graduate student orientation program.
- Work continues to revise the content and format of the Fact Book.
- OIE is supporting the activities of the Academic Planning Steering Committee through providing information about existing departments and programs, and assisting with meetings with departments, open forums, and identifying speakers to visit the campus next semester.
- Information about degrees awarded, majors, course enrollments, and student credit hours has been updated for Fall 2013.

Recent Projects Now Available Online

Office of Institutional Effectiveness

For information on Official Statistics,
click on the following links:

- [Common Data Set](#)
- [Student Consumer Information](#)
- [Department Profiles](#)
- [Faculty FTE Load Distribution](#) reports (department, college, and university levels)
- Other [Department Reports](#), including degrees awarded, student course enrollments, student credit hours, and majors declared

For information on Surveys,
click on the following links:

- [Senior Survey](#) (2012-2013 results)
- MAP-Works [First-Year Student Survey](#) (Fall 2013 results)
- MAP-Works [Transfer Student Survey](#) (Fall 2013 results)
- MAP-Works [Sophomore Student Survey](#) (Fall 2013 results)
- [Summer Orientation and Comparison Report](#) (2012-2013 results)