Abstract

The American trucking industry is currently facing both a major shortage of truck drivers and an immensely high rate of truck driver turnover. These problems have remained persistent for over two decades, and are expected to worsen in the years to come. Every day, trucking companies are faced with a lack of capacity and increasing administrative costs. This paper attempts to analyze the trucking industry using economics, industry trends, and past failed solutions. The end goal of this paper is to present justified solutions for both the driver shortage and elevated driver turnover. These solutions aim to fix the problems themselves, and also to provide a sustainable plan of action moving forward. Additionally, these solutions aim not only to benefit trucking companies, but also the entire logistics industry and American economy.

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