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Abstract

Originally known as the AFL-NFL World Championship Game, the Super Bowl has grown to become one of the largest sports spectacles in the United States. Cities across the country compete for the right to host this prestigious event. The reputation of such an occasion has caused an increase in demand and price for tickets, making attendance nearly impossible for the average fan. As a result, the National Football League has implemented free events for local residents and out-of-town visitors. This, along with broadcasting the game, creates an inclusive environment for all fans, leaving a lasting legacy in the world of professional sports. This paper explores the growth of the Super Bowl from a novelty game to one of the country's most popular professional sporting events.

Honors College
Ball State University
Muncie, IN 47306