

A375_2016AbstractCavanaughElizabeth

Abstract

High school students and young college students are in a point in their lives where they are thinking about future career paths. Majoring in accounting opens the door to many career opportunities, but negative stereotypes about the profession may discourage students from pursuing accounting as a career. This thesis is intended to inform students about the accounting profession by explaining how the public's misconceptions of the profession differ from the realities. The topics of gender, work-life balance, education and training, social stereotypes, job roles and expectations, career choices, and the work environment are explored.

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