

A377\_2016AbstractNordmannNicholas

## Abstract

Running is everlasting. It has been a form of travel, communication, fighting style, sport, lifestyle, etc. America is no longer a culture that uses running for travel or communication, and we have far moved past running as a means of fighting. However, there are many that make a lifestyle out of the sport of running. The Chronothon is an event for these people. The Chronothon is an event for those that enjoy the physical health benefits, the mental health benefits, competition, and friendships running can provide. Running benefits the runner but not always the spectator. In order to do this, the Chronothon was created as a charity event so runners could use running to give back. The charity recipient selected is the Heather Abbott Foundation, a foundation founded by a surviving spectator of the Boston Marathon bombing in 2013. The following pages contain the necessary steps to make the Chronothon a reality using the skills I have acquired in the leadership positions in the BSRA, the knowledge I have gained from an internship in sport operation and management, and the contacts I have acquired in Sport Clubs in the Offices of Recreation Services.

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