

## ABSTRACT

**CREATIVE PROJECT:** Searching for Mary in a Millennial World

**STUDENT:** Sarah E. Eutsler

**DEGREE:** Master of Arts

**COLLEGE:** Communication, Information, and Media

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This creative project is the development of an original pilot, *Technically IN*, and first season treatment for the half-hour comedy inspired by the *Mary Tyler Moore* show. It centers on Madeline, a woman on the cusp of 30 in a period of reinvention. After supporting her boyfriend through a PhD program for several years, she realizes his support of her career aspirations is lacking. She decides to leave him and relocate to Indianapolis. There she moves in with Autumn, a college friend who lives on one side of a duplex owned by Charlotte, Madeline's childhood friend and their fellow college classmate who lives with her family on the other side of the duplex. Madeline pursues a new career as a developer at a small Indianapolis app development agency. There she must navigate being one of the only women in the office and finds that the core team is reluctant to give her work and honor her spot on the team. As the season progresses Madeline finds her place in the office, eventually developing friendships with her coworkers while continuing to face issues of sexism and equality as a woman in tech. Additional project files including the treatment and pilot script.