

Abstract

CREATIVE PROJECT: The Vision: Building A Grassroots Campus Arts Community

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PAGES: 33

Universities grant students access to state-of-the-art resources for educational purposes, however, these resources are often restricted to those in certain curriculums. The Vision was a project to build a grassroots, participant-designed community for students to explore their passions, share resources and knowledge, and to create, collaborate, and grow as artists outside of the classroom. The Vision functioned as a self-structuring community driven by student interests, and embraced student autonomy as the primary ingredient for community growth. Surveys conducted at the end of the study give insight to the successes and failures of the project. A website was created to showcase the participants and purpose of The Vision, while tracking analytics from website engagement and participants social media accounts.

Keywords: music, art, community, digital storytelling, design, production, creative space, collaboration