Ball State University and the City of Muncie: Bringing A Bike Share to The Community Through Federal Funding

Abstract

CREATIVE PROJECT: Ball State University and the City of Muncie: Bringing A Bike Share To The Community Through Federal Funding

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This project aims to show the history of bike share programs and how they have come to shape the different systems that are in existence in the world to date. Through this reference and examination of the history and case studies both local and international, a conclusion of the appropriate program for Ball State University and the City of Muncie will be determined. Upon selecting the proper system for the area in question, a federal grant will be written on behalf of Ball State University with the partnership of the City of Muncie to secure funding for the establishment of Ball Bikes, a locally operated bike share program that is aimed to promote bicycle usage and healthy lifestyles within the community.