

2020EvansMegan-abstract

Abstract

The normalization of casual sexual encounters on college campuses has led to the concept of the hookup culture. In this culture, undergraduate students engage in non-committed sexual acts with the perception of little to no negative effect. This project surveyed students at Ball State University in order to gain an understanding of the presence of hookup culture on campus as well as students' feelings and perceptions. This paper examines that research and connects the findings to those of current professional research. The study found that 75% of the sample population surveyed had at least one collegiate hookup experience. Regarding perceptions, the study found that 78% of participants indicated that hooking up is normal and 63% indicated that most college students hook up. These findings are consistent with current scholarship.

Keywords: hookup culture, student perceptions, student well-being

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