

2023WulffAlexis-abstract

Abstract

The creative project, “Strategies for Retirement Planning” is in the form of a website that aims to inform viewers of the different types of retirement plans available to them and the strategies to maximize each individual plan. The goal of my creative project was to create a project that would be beneficial to both me in my education and to the future viewers of this website. As a finance major, I selected the topic of retirement planning. The area of retirement planning was one that I am interested in and wanted to enrich my education in. It is also an area where many individuals have an insufficient background and do not know the different plans available to them and how to maximize their contributions to generate more wealth in the future. The website breaks down several of the most popular retirement plans, including a Roth IRA, Traditional IRA, Roth 401(k), Traditional 401(k), and a 403(b) Plan. Additionally, this platform provides some of the most recommended strategies for maximizing contributions to the different types of plans, as well as strategies to avoid. This website was designed with a goal of educating its viewers in the area of retirement planning.

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